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## **BrightSign Accepts Majority Investment from Graham Partners** **Strategic Investment Positions BrightSign to Drive Further Growth and Innovation**

Los Gatos, CA, October 15, 2021 – [BrightSign](#), the global market leader in digital signage media players today announced that [Graham Partners](#) has made a significant investment in the company. Graham Partners is a private investment firm targeting technology-driven advanced manufacturing companies. The investment is expected to fuel BrightSign’s growth initiatives to continue providing the most powerful digital experiences for a variety of high-growth markets including retail, healthcare, education, attractions, stadiums, and transportation, among others.

BrightSign was sourced on a proprietary basis through Graham Partners’ Investment Theme Program with a specific focus on digital signage. This outreach ultimately resulted in Graham Partners’ investment in BrightSign. The company’s founders will continue to be significant investors alongside Graham Partners.

Rob Newbold, Managing Principal at Graham Partners, said, “BrightSign is a leading, innovative player in the industry with superior technology and strong customer and partner relationships. Graham plans to leverage the company’s leading market position to continue its expansion into high-growth markets and technology partnerships.” Jeff Hastings, who will remain BrightSign’s Chief Executive Officer, added, “Graham Partners’ operating resources and expertise investing in IoT resonated with the BrightSign team. We are excited to partner with Graham to enhance and expand our company.”

AQ Technology Partners acted as the exclusive financial advisor to BrightSign in the transaction.

### **About BrightSign**

BrightSign LLC, the global market leader in digital signage media players, is headquartered in Los Gatos, California, with offices in Europe and Asia. BrightSign manufactures media players and provides free software and networking solutions for the commercial digital signage market worldwide, serving all vertical segments of the digital signage marketplace. From entry-level BrightSign LS to BrightSign XT players offering state-of-the-art technology and unsurpassed performance, BrightSign’s products are known for their signature reliability, affordability, ease-of-use, and market-leading technology. For more information, visit [www.brightsign.biz](http://www.brightsign.biz). Follow BrightSign at <http://twitter.com/brightsign> and <http://www.facebook.com/BrightSignLLC>.

**About Graham Partners** ([www.grahampartners.net](http://www.grahampartners.net))

Graham Partners is a private investment firm focused on investing in technology-driven companies that are spurring innovation in advanced manufacturing, resulting in product substitutions, raw materials conversions, and disruptions to traditional end markets. Graham Partners can offer control or minority capital solutions and typically targets companies with EBITDA up to \$50 million. Since the firm's founding in 1988 by Steven Graham, Graham Partners has closed over 130 acquisitions, joint ventures, financings, and divestitures. The committed capital raised since inception through the Graham Partners funds together with Graham-led co-investments totals approximately \$3.4 billion, which differs from Regulatory Assets Under Management. Investors include university endowments, charitable foundations, financial institutions, and private investors. Based in suburban Philadelphia, the firm has access to extensive operating resources and industrial expertise and is a member of The Graham Group, an alliance of independent operating businesses, investment firms and philanthropic entities, which all share in the common legacy of entrepreneur Donald Graham.