



AV BEYOND
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FOR IMMEDIATE RELEASE

Kramer North America Welcomes Senior Accounts Manager for Canada, Eastern Region

Effective Immediately

September 15, 2021 — Kramer Electronics North America is pleased to announce Charles Freedman as the new Senior Accounts Manager covering the Quebec, the National Capital Region, and Atlantic provinces.

Freedman has been in the AV industry for over 31 years. He started his official career in high end residential AV systems at The Audio Centre, La Boutique Electronique, and as a freelancer. He then transitioned to full commercial AV 12 years ago, and worked for AVI-SPL, CBCI Telecom, and recently Samsung Canada.

"My mentality is I work for my clients; I represent the company that employs me and that has been what brought me success in my career," stated Freedman.

Aside from his passion for solution selling, and building relationships, Freedman is also certified from the Digital Signage Experts' Group (DSEG).

Learn about other key Kramer Solutions: [Kramer Network](#), [Kramer Control Solutions](#), [Kramer@Work](#), [VIA Wireless Presentation & Collaboration Solutions](#), and [Kramer Education Solutions](#).

For information on all Kramer products and solutions, please visit:

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About Kramer Electronics:

Since 1981, Kramer Electronics has been a leading player and pioneer in the Pro AV industry. With 26 global offices across six continents and support and distribution in over 100 countries, Kramer offers an extensive and innovative Pro AV solutions portfolio for Corporate, Education, Houses of Worship, Government, Live Events, Healthcare, and more.

For over three decades, Kramer has built its reputation on strong personal relationships with its customers and providing the highest level of service and support in the industry.

Kramer's award-winning analog and IP-driven solutions for collaboration, streaming, and control are at the forefront of an ever-evolving Pro AV industry. Kramer's consistent sales growth and expansion into new markets is a testament to the company's commitment to R&D and reliance on customer feedback.

For more information, visit us at: www.KramerAV.com