



NSCA Membership Packet



About NSCA Membership

NSCA is the leading not-for-profit association representing the commercial electronic systems industry. The National Systems Contractors Association is a powerful advocate of all who work within the low-voltage industry, including systems contractors/integrators, product manufacturers, consultants, sales representatives, architects, specifying engineers and other allied professionals. Focused on building the dealer channel, the NSCA creates tools to grow and better the channel including research reports, leadership tools, internship programs and business resource partners that save members time and money.

Membership Details

As manufacturer members of NSCA, your team can support the initiatives of the dealer channel as well as promote the individual brands to the integrators, access membership directory and utilize member resources including industry research such as the financial analysis of the industry, labor installation standards and the electronic systems outlook. Based on this membership, your team will have access to this key industry data can take advantage of...

Tier 3 Level membership includes:

- Placement on the online membership spotlight and directory with company logo and link to website
- NSCA will post “your press releases” under industry news and include in bi-weekly email
- Custom legislative alerts to stay in tune with the legislation in our industry
- Access to industry market research including financial analysis of the industry, labor installation standards, guide to state licensing and the electronic systems outlook
- Ignite Job Board – unlimited free postings
- Access to Partner Alliance for Safer Schools (PASS) Guidelines and Checklist
- A ½ page ad in the NSCA’s e-publication – Integrate
- Advertisement in NSCA’s newsletter – twice a year Banner Ad in online newsletter
- Two system showcases per year on NSCA home page to promote your recent projects and/or success stories
- Place banner ads on the NSCA website - 30 days for the home page and three 30-day spots for secondary pages
- Up to two mailings through a 3rd party mail house
- Integrate: Opportunity to submit 250-word update with logo and image
- Submit and post one whitepaper for NSCA site
- Consultation with NSCA industry expert – 2 hours

Total Membership Investment: \$4,800

Tier 2 Level membership includes:

- Placement on the online membership spotlight and directory with company logo and link to website
- NSCA will post “your press releases” under industry news and include in bi-weekly email
- Custom legislative alerts to stay in tune with the legislation in our industry
- Access to industry market research including financial analysis of the industry, labor installation standards, guide to state licensing and the electronic systems outlook
- Ignite Job Board – unlimited free postings
- Access to Partner Alliance for Safer Schools (PASS) Guidelines and Checklist
- A 1/4 page ad in the NSCA’s e-publication – Integrate
- Advertisement in NSCA’s newsletter – once a year Banner Ad in online newsletter
- One system showcases per year on NSCA home page to promote your recent projects and/or success stories
- Place banner ads on the NSCA website – One 30-day spot for secondary pages
- One mailing through a 3rd party mail house
- Integrate: Opportunity to submit 100-word update (text only)
- Submit and post one whitepaper for NSCA site

Total Membership Investment: \$2,400

Tier 1 Level membership includes:

- Placement on the online membership spotlight and directory with company logo
- Press release distribution on NSCA’s website
- Custom legislative alerts to stay in tune with the legislation happening in your or affecting your business and clients.
- Industry market research access including the financial analysis of the industry, labor installation standards, guide to state licensing and the electronic systems outlook reports.
- Event sponsorship opportunities
- Ignite Job Board – unlimited free postings
- Access to Partner Alliance for Safer Schools (PASS) Guidelines and Checklist

Total Membership Investment: \$1,200