



AV BEYOND
THE BOX ●●●



Kramer Welcomes Patrick Birch as Regional Sales Manager for the West

- FOR IMMEDIATE RELEASE -

Clinton, New Jersey: July 29, 2020 — Kramer Electronics US is pleased to announce Patrick Birch has joined the company as Regional Sales Manager for the Western region: Washington, Oregon, California, Idaho, Montana, Wyoming, Colorado, Utah, Nevada, Arizona, New Mexico, Hawaii, and Alaska.

Birch has an extensive background in the Pro AV market. He has previously covered the thirteen western states for Epson and Canon selling multimedia projectors for the past 21 years. His other previous roles include working for AV integrators and distributors in sales, marketing, and management positions.

“Kramer became my first choice for a new employer as soon as I heard about the job opening. I started studying the product line and

the competitors and felt Kramer would be a great match for me and the company,” said Birch.

Outside of his new Regional Sales Manager position at Kramer, Birch enjoys photography, fine art, wine, and music appreciation. He also loves playing, practicing, and watching golf all while raising his two teenage sons.

Download the [Media Kit](#).

Learn about other key Kramer Solutions: [Kramer Network](#), [Kramer Control Solutions](#), [Kramer@Work](#), [VIA Wireless Presentation & Collaboration Solutions](#), and [Kramer Collaborative Classroom](#).

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About Kramer Electronics:

Since 1981, Kramer Electronics has been a leading player and pioneer in the Pro AV industry. With 26 global offices across six continents and support and distribution in over 100 countries, Kramer offers an extensive and innovative Pro AV solutions portfolio for Corporate, Education, Houses of Worship, Government, Live Events, Healthcare, and more.

For over three decades, Kramer has built its reputation on strong personal relationships with its customers and providing the highest level of service and support in the industry.

Kramer has won numerous awards, including the 2013 Pioneer of AV Award at InfoComm in honor of its Founder, President & Chairman, Dr. Joseph Kramer. Kramer's award-winning analog and IP-driven solutions for collaboration, streaming, and control are at the forefront of an ever-evolving Pro AV industry. Kramer's consistent sales growth and expansion into new markets is a testament to the company's commitment to R&D and reliance on customer feedback.

For more information, visit us at: www.KramerAV.com

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