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BrightSign Unveils Virtual Partner Pavilion to Showcase Integrations with CMS Vendors

Live Pavilion that was Planned for DSE is Resurrected as a Free Web-based Online Portal

Los Gatos, CA, June 9, 2020 – [BrightSign, LLC](#)®, the global market leader in digital signage media players, has taken the wraps off its new [BSN.cloud Virtual Partner Pavilion](#), showcasing the work of select partners demonstrating how they've integrated their respective CMS workflows into BSN.cloud. BrightSign had planned to showcase these partners within a live partner pavilion at DSE this past March, however those plans were placed on hold once the show was postponed.

"Our partner pavilion was going to be one of the highlights of our involvement at DSE – not just for BrightSign, but for the many CMS partners that were planning to showcase their work," said BrightSign's CEO Jeff Hastings. "I'm so glad we found a way to spotlight their offerings via a free, widely available platform. And while virtual events are certainly no substitute for in-person interaction, we hope that our partner pavilion will serve as a worthy replacement until we can safely resume in-person events."

BrightSign's BSN.cloud Partner Pavilion features informative webinars from various CMS partners, demonstrating how they've integrated their CMS platforms into the BSN.cloud Control Cloud workflow. Collectively, these webinars demonstrate how the broader CMS community is embracing BrightSign's new cloud-based player management platform by highlighting various ways BSN.cloud is being utilized by CMS leaders across the industry.

Click [here](#) to visit BrightSign's BSN.cloud Partner Pavilion. Visit <https://brightsign.biz> to learn more about BrightSign's complete portfolio of digital signage hardware and software solutions.

About BrightSign

BrightSign LLC, the global market leader in digital signage media players, is headquartered in Los Gatos, California, with offices in Europe and Asia. BrightSign manufactures media players and provides free software and networking solutions for the commercial digital signage market worldwide, serving all vertical segments of the digital signage marketplace. From entry-level BrightSign LS players to BrightSign XT players offering state-of-the-art technology and unsurpassed performance, BrightSign's products are known for their signature reliability, affordability, ease-of-use, and market-leading technology. For more information, visit www.brightsign.biz. Follow BrightSign at <http://twitter.com/brightsign> and <http://www.facebook.com/BrightSignLLC>.

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