

# TEC | 2020

APRIL 20-23 • DENVER, CO

## PSA TEC 2020 General Registration Opens Today

General Registration Opens on December 11, 2019

Early Bird Pricing Ends January 12, 2020

**WESTMINSTER, CO - December 11, 2019**– PSA ([www.psasecurity.com](http://www.psasecurity.com)), the world's largest security and systems integrator consortium, today announced general registration has opened for PSA TEC 2020. Discounted early bird pricing is available until January 12, 2020, for all attendees. Attendees are encouraged to register promptly to secure their seats. Waitlists will be utilized for sessions and certifications that reach capacity. [Register Here.](#)

“Our team has worked hard to compile a top-notch line up of educational sessions for PSA TEC 2020,” says Anthony Berticelli, vice president of operations for PSA. “Important trends this year are managed services, recurring monthly revenue, AI and cybersecurity.”



PSA TEC ([www.psatec.com](http://www.psatec.com)) will be held April 20 – 23, 2020, at the Sheraton Downtown in Denver, CO. This is the premier education and networking event for all professional systems integrators in the security and audio-visual markets. This year's conference will feature over 125 sessions, workshops and certification trainings from industry-leading experts and partner organizations categorized into dedicated learning tracks focused on job function.

The educational content includes sessions for systems integration professionals with a desire to stay relevant and thrive in changing markets through personal and professional development. Attendees will leave TEC with ways to improve operational efficiencies, add additional value to their businesses and their

customers' journeys and support emerging market trends from their own vantage points. A complete list of the sessions can be found at [www.psatec.com/sessions](http://www.psatec.com/sessions).

"One of the most notable changes for PSA TEC 2020 is a new direction and expansion of our cyber track," said Candice Aragon, director of marketing for PSA. "Cybersecurity concerns are among the most pressing issues facing our industry so we have partnered with the Security Industry Association (SIA) to bring extensive sessions on the topic."

Additionally, this year, the exhibits will return to Wednesday, April 22, 2020, and will feature nearly 100 leading manufacturers and service providers. For more information on who will be exhibiting at TEC 2020, visit <https://www.psatec.com/floor-plan/>.

The special room rate for PSA TEC at the conference hotel, Sheraton Downtown Denver, is \$204/night (plus tax and fees). Rooms are subject to availability and attendees are advised to book their hotel room promptly after completing their PSA TEC registration. For more information on where to stay and to book your hotel room, visit <https://www.psatec.com/where-to-stay/>.

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### About PSA

PSA is the world's largest systems integrator consortium made up of the most progressive security and audio-visual systems integrators in North America. Combined, PSA members boast over 400 branch locations, employ over 7,500 industry professionals and are responsible for over \$4.5 billion annually in security, fire, life safety and pro audio-visual installations.

PSA's mission is to empower its owners to become the most successful systems integrators in the markets they serve. PSA brings this mission to life by partnering with industry leading product and solution providers, delivering unparalleled education and training programs and by offering a variety of distinctive services that can enhance any company's operations. Learn more at [www.psasecurity.com](http://www.psasecurity.com).

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