



BrightSign Unveils Plans for InfoComm 2019

Company Demonstrates New BSN.cloud Network Management Platform

LOS GATOS, CA – (June 10, 2019) – [BrightSign, LLC®](#), the global market leader in digital signage media players, today detailed its plans for InfoComm 2019, which takes place June 12th through 14th at the Orange County Convention Center in Orlando, FL. The company will showcase its new BSN.cloud network and player management platform, while demonstrating its award-winning digital signage hardware via partner solutions showcased in its booth (343) and at other locations throughout the convention center.

“We’re excited to offer InfoComm attendees an early look at our new BSN.cloud platform,” said Jeff Hastings, BrightSign’s CEO. “We’ve been quietly testing the platform with a handful of partners, and we are ready to offer it as a beta version to the general public in the coming weeks. We’re excited for the broader market to embrace the platform with similar enthusiasm.”

Come See BSN.cloud at InfoComm

BrightSign’s BSN.cloud management platform will be available as a beta download from the BrightSign website, along with the company’s new BrightAuthor:connected software. InfoComm attendees will get an early look at BrightSign’s innovative new cloud platform that automates player set-up and delivers a secure, scalable network management service. BSN.cloud is a free subscription included with all BrightSign players running BrightSign OS 8 at the Control Cloud level, which enables real-time player control and best-in-class authoring. To add a complete set of digital signage content, network management and administration tools in a secure cloud environment, BrightSign offers the BSN.cloud Content Cloud as a free beta trial until December 1, 2019.

Partner Solution Demos

BrightSign will demonstrate several partner solutions in its booth to highlight the breadth of integration possibilities with BrightSign’s players. Having recently earned industry accolades including the rAVe Readers’ Choice Award and the Commercial Integrator Best Award, BrightSign’s media players are the preferred hardware solution for many InfoComm exhibitors and will power demos in booths across the show floor.

Visit BrightSign at InfoComm in booth 343 and visit www.brightsign.biz for more information about the company’s complete portfolio of digital signage hardware and software solutions.

About BrightSign

BrightSign LLC, the global market leader in digital signage media players, is headquartered in Los Gatos, California, with offices in Europe and Asia. BrightSign manufactures media players

and provides free software and networking solutions for the commercial digital signage market worldwide, serving all vertical segments of the digital signage marketplace. From entry-level BrightSign LS players to BrightSign XT players offering state-of-the-art technology and unsurpassed performance, BrightSign's products are known for their signature reliability, affordability, ease-of-use, and market-leading technology. For more information, visit www.brightsign.biz. Follow BrightSign at <http://twitter.com/brightsign> and <http://www.facebook.com/BrightSignLLC>.

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John Snedigar
Faultline Communications
john@faultlinecomms.com