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For Immediate Release

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Custom Alarm Named Best Place to Work for 3rd Straight Year

Rochester, MN- Custom Alarm was recently recognized by Workforce Development Inc. with the title of “Best Places to Work in Southeast MN”, for the third straight year, at an awards banquet on April 25.

The purpose of the program is to recognize some of the best employers in our local area and provide vital information to companies about the practices they use to attract and retain employees. Each company participating was required to complete a 40-question survey that allowed their employment practices to be analyzed by the consulting firm of Personnel Dynamics Consulting of Florida. The data was measured on parameters as: turnover, rate of growth, promotion rates, employee evaluations and feedback, percentage of employee injured, diversity of management, benefits offered, training expenditures, paid days off and increase in pay.

“Receiving this award and recognition for the 3rd year in a row is validating to us as an organization,” states Custom Alarm CEO Melissa Brinkman. “We believe we are one of the best places to work and have worked to create and foster a culture that supports this. The team at Custom Alarm is one of the best and I’m honored to work with such a great group of people who care about our customers and providing the best service.”

Custom Alarm excelled in many areas throughout the 40-question survey, which led them to receiving this great honor. Custom Alarm spent an average of \$1,324 per employee on training and development, which was over \$500 more than the average company. Each employee received 16 hours of paid time off to volunteer in the community, and as a company has an 87.5% participation rate in 401k voluntary retirement program.



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About Custom Alarm

Custom Alarm is a locally owned and operated, security-minded company located in Rochester, MN with its own UL listed Monitoring Response Center. With over 50 years of experience in fire alarm systems, intrusion, video surveillance, access control for both residential and commercial owners and home automation. Custom Alarm is the award winning, community involved company that you can trust to 'have your back' in all areas of security and provide you with confidence, allowing you to rest assured.

To learn more about Custom Alarm and how we can help you, please visit custom-alarm.com.