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BrightSign Unveils Integration with Revel Digital's Digital Signage & Media Distribution Platform

LOS GATOS, CA – (June 5, 2018) – [BrightSign, LLC®](#), the global market leader in digital signage media players, today announced that its LS, XD and XT media players are now fully compatible with [Revel Digital's](#) next-generation digital signage and media distribution platform.

“Our platform makes it easy to deploy and manage displays in virtually any setting,” said Jordan Johnson, Vertical Marketing Coordinator at Revel Digital. “Given how ubiquitous BrightSign’s players are in the market, it made perfect sense for us to seamlessly integrate BrightSign’s hardware into the Revel Digital workflow.”

Revel Digital’s web-based UI makes it easy to manage a near-limitless range of endpoints, including kiosks, digital menu boards, point-of-sale devices, video walls, beacons and more. The company’s tools deliver the best possible experience for both digital signage providers, as well as end-users.

“Our customers often ask if they can run Revel Digital on our players, so we’re keenly aware of the pent-up demand for Revel/BrightSign interoperability,” said Jeff Hastings, CEO of BrightSign. “Our companies have a shared interest in delivering the best possible solutions to our customers, and the integration announced today greatly enhances the value proposition we offer our respective customers.”

Revel Digital’s patent-pending Smart Schedule technology eliminates common pain-points associated with creating and managing digital signage networks. The rule-based scheduler takes a natural language approach not only to scheduling content, but also to utilizing various conditional-play triggers such as audience metrics, beacons and motion sensors. This frees the network administrator to focus on the big picture, rather than on individual devices.

To learn more about Revel Digital’s next-generation platform for digital signage and media distribution, visit www.reveldigital.com.

For more information about BrightSign’s full portfolio of digital signage hardware and companion software, visit www.brightsign.biz or visit the company at InfoComm in booth N2846.

About BrightSign

BrightSign LLC, the global market leader in digital signage media players, is headquartered in Los Gatos, California, with offices in Europe and Asia. BrightSign manufactures media players, and provides free

software and networking solutions for the commercial digital signage market worldwide, serving all vertical segments of the digital signage marketplace. From entry-level BrightSign LS players to BrightSign XT players offering state-of-the-art technology and unsurpassed performance, BrightSign's products are known for their signature reliability, affordability, ease-of-use, and market-leading technology. For more information, visit www.brightsign.biz. Follow BrightSign at <http://twitter.com/brightsign> and <http://www.facebook.com/BrightSignLLC>.

About Revel Digital

Revel Digital is a comprehensive, cloud-based platform for digital signage with a focus on usability coupled with enterprise class features. Adaptable to a wide range of digital signage applications, the Revel Digital platform includes support for interactivity, smart scheduling, audience analytics, remote triggering, mobile integrations, social feeds, and much more. Revel Digital provides all the tools necessary to deliver the best possible experience for both digital signage providers as well as end-users. Visit <https://www.reveldigital.com> for more information.

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