

Custom Alarm Receives Best Place to Work in SE MN Honor

Rochester, MN- Custom Alarm was recently recognized by Workforce Development Inc. with the title of “Best Places to Work in Southeast MN” at an awards banquet on April 26.

The purpose of the program is to recognize some of the best employers in our local area and provide vital information to companies about the practices they use to attract and retain employees. Each company participating was required to complete a 40-question survey that allowed their employment practices to be analyzed by the consulting firm of Personnel Dynamics Consulting of Florida. The data was measured on parameters as: turnover, rate of growth, promotion rates, employee evaluations and feedback, percentage of employee injured, diversity of management, benefits offered, training expenditures, paid days off and increase in pay.

“We have a very dedicated and caring staff here at Custom Alarm, committed to providing the best service to our customers and making a difference in the community,” says Custom Alarm CEO Melissa Brinkman. “We are honored to receive this award for a second year, the team of amazing employees is what makes this truly a *great place to work!*”

Custom Alarm excelled in many areas throughout the 40-question survey, which led them to receiving this great honor. Custom Alarm has a 14.8% Employee Turnover Rate which is 7.6% lower than the survey average. Along with employee retention, Custom Alarm spent an average of \$916 on employee training and development, provided each employee with 16 hours of paid time off to volunteer in the community, and has an 93.4% participation rate in 401k voluntary retirement program.



About Custom Alarm

Custom Alarm is a locally owned and operated, security-minded company located in Rochester, MN with its own UL listed Monitoring Response Center. Specializing in fire alarm systems, intrusion, video surveillance, access control for both residential and commercial owners and home automation. Custom

Alarm is the award winning, community involved company that you can trust to 'have your back' in all areas of security and provide you with confidence, allowing you to rest assured. Celebrating 50 Years of providing you with Peace-of-Mind.

To learn more about Custom Alarm and how we can help you, please visit custom-alarm.com.