

FOR IMMEDIATE RELEASE:

Spectrum Industries Names Ben Jones VP of Sales

Description: Spectrum Industries has promoted its National Sales Manager Ben Jones to Vice President of Sales.

CHIPPEWA FALLS, WI, March 22, 2018– Spectrum Industries is proud to announce that Ben Jones has been named Vice President of Sales. Jones replaced Bob Kensinger who retired in June 2017.

As Vice President of Sales, Jones will be providing support and guidance to the sales team and collaborating across departments to help Spectrum grow.

“My goal is to be that positive and motivating influence to our sales team and organization,” Jones said. “I want to be that coach that provides constructive feedback and guidance; the cheerleader on the sidelines rooting us on and the teammate that isn’t afraid to go out into the field and do what it takes to win.”

As a University of Florida graduate, Jones received his Bachelor’s Degree studying Economics and in 2009, became a Territory Manager working in Florida and Georgia for Spectrum. Jones worked in the South for many years working his way up the Spectrum ladder to becoming Vice President of Sales.

“Ben has naturally become the leader on the sales team. Over the years, he has proven that he can support and encourage team members and also build meaningful relationships with our partners,” stated David See, President of Spectrum. “We are fortunate to have Ben as our VP of Sales and I look forward to a bright future for him and for Spectrum.”

New to Wisconsin, Jones is still getting use to the cold temperatures and long winters. Originally from Orlando, Florida, Jones loves to travel and spend time with his wife Hillary, son William and their two dogs.

“When I have free time, I enjoy playing golf and working on projects around the house,” Jones said.

About Spectrum Industries Inc.

Established in 1968, Spectrum Industries Inc., has become the leading manufacturer in educational furniture. Located in Chippewa Falls, Wisconsin, Spectrum manufactures and ships quality and innovative wood, wood composite and steel products throughout the world.

Spectrum has received ISO 9001:2015 and SCS Indoor Advantage Certification’s including awards such as Wisconsin Manufacturer of the Year in 2014 and the Evergreen Award. As an environmental friendly manufacturer, Spectrum implements waste prevention, recycling efforts and other initiatives to help the environment when manufacturing its products.

SPECTRUM INDUSTRIES INC., PRESS CONTACT:

Carla Leuck, Marketing Manager

Spectrum Industries, Inc.
715-738-2118
cleuck@spectrumfurniture.com
www.spectrumfurniture.com

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