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HERMAN ENTERS INTO DISTRIBUTION PARTNERSHIP WITH PURELINK™

MIAMI, FL., MAR. 6, 2018 – Herman (www.HermanAVGroup.com) a leading provider of professional AV products, procurement services, and labor resources to systems integrators in the commercial AV industry, has entered into a distribution partnership with PureLink to provide advance technology including the latest in Ultra HD/4K.

“We are excited to partner with PureLink,” said Jeffrey Wolf, Executive VP at Herman. “They provide the latest in cutting-edge technology for mission critical applications. Their focus on innovation allows us to deliver additional value and benefits to our system integrator partners.”

“PureLink takes great pleasure in announcing our partnership with Herman ProAV, one of the industry’s most respected and innovative value-added distributors,” said Howard Schilling, PureLink’s Director of Sales. “Herman’s world-class sales, technical and logistical support perfectly complements our ‘Beyond 4K’ Ultra HD Delivery System, and will help further grow our business within the commercial Ultra HD market.”

About Herman

Herman is a leading provider of professional AV products, procurement services, and labor resources to systems integrators in the commercial AV industry. Systems integrators rely on Herman for trained, experienced personnel and complete project coordination. Celebrating 55 years in business, Herman has leveraged its industry experience to help integrators improve operational efficiencies and achieve cost savings related to the procurement and management of project materials and labor resources. Visit www.HermanAVGroup.com to learn more.

About PureLink

For nearly two decades PureLink has been leading the way as an innovator and educator in the professional A/V industry. Founded in 2002, the company has a long list of industry firsts, leveraging their extensive R&D activities to bring to their integrator and designer partners the latest in cutting edge features and functionality. Very early in its existence, PureLink helped Intel to expand HDMI’s core specifications to accommodate matrix switchers and extenders. From pioneering Pro-AV’s analog to digital conversion to the latest in Ultra HD/4K connectivity, PureLink’s innovations have assured consistent reliability in the most uncompromising markets.