







# **News Release**

# Almo Professional A/V's Hospitality Division Offers Q4 Promotions with Hospitality Brand Partners

Includes Samsung Displays for In-Room Entertainment with TeleAdapt Live Streaming and Kube Systems Wireless Charging; Valid Until Dec. 29, 2017

Philadelphia, PA — November 2, 2017 — <u>Almo Professional A/V</u>, North America's largest professional audio visual distributor, today announced the <u>Almo Hospitality Division</u> has partnered with several of its hospitality vendors on <u>Q4 promotions</u> designed to make the latest technology more accessible and to help create the ultimate guest experience.

From now until December 29, 2017, Almo is offering <u>Samsung</u> guest room televisions for the ideal "athome in-room entertainment experience" paired with <u>TeleAdapt's Roomcast</u> live streaming from mobile devices, and <u>Kube Systems</u> wireless universal charging products.

According to the AVIXA whitepaper <u>"The Power of Integrated AV Experiences in Hospitality,"</u> the savviest hotels are integrating AV experiences throughout the facility. The changes are improving guest satisfaction and making hotels more inviting to younger travelers – the market every hotelier is trying to attract – who see technology as an essential part of their lives.

"Research shows that today's millennials demand high-tech products to positively impact their hotel guest experience, and that the hottest technology drives positive guest reviews, loyalty rates and increased revenues," explained Stephen McKay, senior vice president, special markets for Almo Professional A/V. "Now's the perfect time for hoteliers to maximize their budgets and upgrade their guest rooms, just in time for the busy holiday travel season and just as year-end capital expenditure (CAPEX) budgets come to a close. We continue to leverage our Almo Corporation and Almo Professional A/V manufacturing partnerships to provide the latest technology at the best value pricing to our hospitality partners."

<u>Launched earlier this year</u>, the Almo Hospitality Division provides a customized combination of expertise, products, services and support for the hotel and lodging industry. The Almo Hospitality Division enables integrators and resellers serving the hospitality market to equip every major area of a hotel, ranging from guest rooms and common areas with comprehensive AV to restaurants, bars, ballrooms and meeting rooms.

#### **Almo Hospitality Model**

The Almo Hospitality Division provides a model for a holistic approach to the hospitality distribution experience. This model includes brand standard pre-sales and design support, product sourcing, partnerships, logistics, value-add services, managed hospitality services and maintenance.

## About Almo Professional A/V and Almo Hospitality Division

Almo Professional A/V is the nation's largest professional audio visual distributor with forward-thinking product integration, training and education, managed services, and technical support capabilities. With highly skilled sales and business development manager teams, reseller education programs, distribution centers across the U.S. and carefully chosen product lines for the Pro A/V channel, Almo Professional A/V provides customers with the full distribution experience on a local and a personal level.

The Almo Hospitality Division provides a customized combination of expertise, products, services and support for the hotel and lodging industry. Its hospitality offerings include professional A/V technology, appliances and furniture categories to equip every major area of a hotel, ranging from guest rooms and common areas to restaurants, bars, ballrooms and meeting rooms. Almo Professional A/V is a division of Almo Corporation., the nation's leading independent distributor of consumer electronics and major appliances. For more information about Almo Professional A/V or the Fuse by Foodbuy Fulfillment Program, please call 866-767-5864 or go to www.almoproav.com. Almo Professional A/V can also be followed on Twitter at <a href="http://twitter.com/almoproav">http://twitter.com/almoproav</a> and on Facebook at <a href="http://twitter.com/almoproav">www.facebook.com/almoproav</a>.

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