



For Immediate Release

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BTX Technologies Promotes Sara Cox to South Central Regional Sales Manager

HAWTHORNE, N.Y. — September 21, 2017 — BTX Technologies, a top-tier, value-added distributor and manufacturer of emerging technologies, room scheduling systems, signal processing products, integration essentials, and a multitude of related services, announced today that they have promoted Sara Cox to South Central Regional Sales Manager, where she will have primary sales responsibility for Texas, Louisiana, Arkansas and Oklahoma.

"Sara started with BTX last year as a Business Development Representative after having worked in various inside sales, outside sales and marketing positions with other companies. She has been an absolute star", said Greg Schwartz, President and CEO of BTX. "When the opportunity for an outside sales manager opened up in the TOLA region, I knew she was the perfect fit. She will be an outstanding resource for our integration partners, helping them grow their businesses, and in turn, ours."

"During my time at BTX I've been impressed with the fast-paced environment of evolving technologies and dedication to excellent customer support", said Sara Cox. "BTX continues to add new solutions, new programs, and new tools to its offerings, and is constantly looking to the customer to understand what they need to add to their success. I'm looking forward to living in Dallas, serving the South Central area, and continuing to grow and learn with BTX."

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About BTX Technologies, Inc.

BTX is an award-winning, value-added distributor and manufacturer of products that range from integrations essentials and signal processing to collaboration software, digital signage, Video over IP, lecture capture and room scheduling systems for video, audio and data applications. BTX specializes in bringing emerging technologies to its integration client base to help them find new revenue streams for their businesses. BTX has over 75 product lines, an in-house fiber lab and an in-house metal shop for production of high quality custom plates, panels and breakout boxes. BTX, celebrating its 50th year, is a CTS certified organization. The company's highly technical inside staff and national outside technical sales team was voted #1 best sales operation by the readership of SCN Magazine. BTX has earned five patents and offers many unique and proprietary products. All of the company's products are available online at www.btx.com, by calling 800-666-0996, and from a selection of international distributors listed on the company's website.

Twitter: <http://twitter.com/BTXTechnologies>

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