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For Immediate Release

BTX Announces BookIT[®] Room Scheduling Solution 2.0

HAWTHORNE, N.Y. — August 14, 2017 —BTX Technologies, a value-added AV solutions provider, announced today that their BookIT room scheduling solution 2.0 has been released.

The BookIT 2.0 room scheduling solution is used to schedule a meeting from any BookIT touch panel, mobile device or computer and directly integrates with MS Exchange[™], Office 365[™] and Google G Suite[™]. No additional server or application is needed to run BookIT, and it is simple to implement, cost effective, fits into any décor and creates more efficient use of meeting spaces.

New features of BookIT 2.0 include “Meet Now”, which enables walk-up, simple booking of an available meeting room for quick, impromptu meetings. There is no need to log in, and the BookIT touch panel will let you know the time of the next scheduled meeting. The room will appear as occupied through Exchange, Office 365 and G Suite for others looking for an available meeting space.

BookIT 2.0 also provides a deeper view into the network of BookIT devices. From any BookIT device, you can see the availability of all other rooms in the system, along with meeting details. In addition to new user features, administrators can now schedule the hibernation of screens to save resources.

"Version 2.0 adds substantial capabilities to BookIT while retaining its intuitive UI and simple installation," said Greg Schwartz, President and CEO of BTX Technologies. “We continue to

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process feedback from our integration partners and end users. We utilize that information and fine tune our product roadmap to include features end users really need."

BookIT is simple to upgrade. When customers have software maintenance in place, Version 2.0 is a free upgrade.

BTX provides a series of mounts for the BookIT device including recess mount, switchbox mount and mullion mount, so installation of BookIT on any surface is seamless.

The system includes BookIT Room Scheduling Software, a 7" BookIT PoE touch panel device, a wall mounting system (bracket included), power adapter (for use when PoE is unavailable) and the Device Management Portal. For more detailed information, visit www.bookit.tech.

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About BTX Technologies, Inc.

BTX is an award-winning, value-added distributor and manufacturer of products that range from integrations essentials and signal processing to collaboration software, digital signage, Video over IP, lecture capture and room scheduling systems for video, audio and data applications. BTX specializes in bringing emerging technologies to its integration client base to help them find new revenue streams for their businesses. BTX has over 75 product lines, an in-house fiber lab and an in-house metal shop for production of high quality custom plates, panels and breakout boxes. BTX, celebrating its 49th year, is a CTS certified organization. The company's highly technical inside staff and national outside technical sales team was voted #1 best sales operation by the readership of SCN Magazine in 2015. BTX has earned five patents and offers many unique and proprietary products. All of the company's products are available online at www.btx.com, by calling 800-666-0996, and from a selection of international distributors listed on the company's website.

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