



Distribution on a *Personal Level*



**Maureen Mead, CTS, DSCE
Business Development Manager
Almo Professional A/V**

News Release

Almo Professional A/V Promotes Maureen Mead to Business Development Manager

*Provides Business and Technical Support for Samsung and Planar Display Products;
Available for Tours in Samsung Booth at CEDIA 2017 and During Fall E4 AV Tour*

Philadelphia, PA — September 5, 2017 — [Almo Professional A/V](#), North America's largest professional audio visual distributor with global reach, has named Maureen Mead Business Development Manager (BDM), focused on Samsung consumer displays and Planar display products. Maureen is available to meet with Almo resellers and integrators in the Samsung booth (#5535) during [CEDIA 2017](#), Sept. 5-9, in San Diego, and on the fall leg of Almo's [E4 AV Tour](#) in New York Sept. 19 and in Irvine, California, on Oct. 3.

According to Rob Ziv, director of business development for Almo Professional A/V, "Maureen started with Almo Pro A/V one year ago as part of the inside sales group and became a valued resource for our partners and manufacturers, while earning her CTS certification." He continued, "Her proven technical abilities and drive for continued professional development fit well with the BDM directive and enable her to apply the latest business, sales and technical techniques to every project."

As a BDM for Almo Professional A/V, Maureen is responsible for coordinating sales and marketing efforts and delivering technical training for Samsung consumer displays and accessories and the Planar Systems direct-view indoor LED products. She has an extensive background in various operations roles. In addition to having a Bachelor of Science in education from Springfield College, Maureen is an InfoComm Certified Technology Specialist (CTS) and a Digital Signage Certified Expert (DSCE).

During CEDIA and E4, Maureen is providing demonstrations of Samsung's [The Frame](#). Available in 55- and 65-inch models, The Frame offers an art mode feature, which allows the TV's screen to display exclusive works of art ranging from paintings to images from personal photo libraries. When powered on, The Frame offers UHD picture quality, and when powered off, The Frame becomes a customizable work of art with frame options to enhance the ambiance and décor of any room. The Frame can be mounted on the wall just like a picture frame or painting without messy cables, making it a complete package for the living space. To view a demo of The Frame, [click here](#).

About Almo Business Development Managers

Almo offers a highly specialized fleet of [BDMs](#). Each BDM brings a multitude of expert skills, such as technical knowledge, system design assistance, in-depth brand/product knowledge, and bid and project registration capability as well as a direct line to all of the top manufacturers in the AV industry. No other distributor in the AV industry provides this level of expertise to its partner community.

About the E4 AV Tour

Named the [CI BEST Training, Consulting/Business Service](#) for the fourth year in a row and a recipient of the [SCN 2017 Stellar Service Award](#), the E4 program offers AV professionals a full day of educational sessions worth InfoComm CTS Renewal Units (RUs) as well as exclusive access to the newest AV products and services.

About Almo Professional A/V

Almo Professional A/V is the nation's largest professional audio visual distributor with forward-thinking product integration, training and education, managed services, and technical support capabilities. With highly skilled sales and business development manager teams, reseller education programs, distribution centers across the U.S. and carefully chosen product lines for the Pro A/V channel, Almo Professional A/V provides customers with the full distribution experience on a local and a personal level. Almo Professional A/V is a division of Almo Corp., the nation's leading independent distributor of consumer electronics and major appliances. For more information about Almo Professional A/V, please call 888-420-2566 or go to www.almoproav.com. Almo Professional A/V can also be followed on Twitter at <http://twitter.com/almoproav> and on Facebook at www.facebook.com/almoproav.

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