



BTX Contact:

Kim Robbins, Senior Marketing Manager

Tel: +1 (914) 592-1800 ext. 350

Email: kimr@btx.com

Web: www.btx.com

For Immediate Release

BTX Recertified as LEMO Assembler of SMPTE Assemblies
Proven Experts in SMPTE LEMO Assemblies and Repairs

HAWTHORNE, N.Y. — August 31, 2017 — BTX Technologies, a top-tier, value-added distributor and manufacturer of emerging technologies, signal processing products, integration essentials and a multitude of related services announced today that that they have been officially recertified by LEMO to continue to build and repair LEMO SMPTE (Society of Motion Picture and Television Engineers) cable assemblies. BTX Technologies is one of only five authorized and certified assemblers in the United States, achieving the highest level of technical excellence from LEMO.

LEMO pioneered and set the standard for fiber connectors in the HDTV marketplace. They developed the 3K.93C Series connectors in the early stages of the introduction of HDTV, becoming the standard for high-definition TV. It is one of the only connectors being used worldwide that complies fully with SMPTE standards for both signal and cable. LEMO's 3K.93C connectors are the standard in national and international broadcast facilities.

“Our training program, lab equipment and fiber technicians are among the best in the industry,” said Chris Poulin, BTX Vice President of Technology. “We are committed to our customers to provide the very best fiber assemblies and repair work, so that they get product in a timely manner from a trusted source.”

“BTX continues to deliver quality LEMO fiber assemblies and customers’ expectations are continuously exceeded”, said Farhad Kashani, General Manager, LEMO USA. “Fiber is a critical investment, and having companies like BTX providing LEMO assemblies is an assurance to the end user that their investment will work with no defects well into the future.”

More...

You can learn more about the BTX Fiber lab by going to

https://www.btx.com/content.aspx?file=customerpages/fiber_capabil_landing.htm.

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About BTX Technologies, Inc.

BTX is an award-winning, value-added distributor and manufacturer of products that range from integrations essentials and signal processing to collaboration software, digital signage, Video over IP, lecture capture and room scheduling systems for video, audio and data applications. BTX specializes in bringing emerging technologies to its integration client base to help them find new revenue streams for their businesses. BTX has over 75 product lines, an in-house fiber lab and an in-house metal shop for production of high quality custom plates, panels and breakout boxes. BTX, celebrating its 50th year, is a CTS certified organization. The company's highly technical inside staff and national outside technical sales team was voted #1 best sales operation by the readership of SCN Magazine. BTX has earned five patents and offers many unique and proprietary products. All of the company's products are available online at www.btx.com, by calling 800-666-0996, and from a selection of international distributors listed on the company's website.

Twitter: <http://twitter.com/BTXTechnologies>

YouTube: <http://www.youtube.com/btxtechnologies>

About LEMO

LEMO is a global leader in the design and manufacture of precision custom connection solutions. Their high quality push-pull connectors are found in a variety of challenging application environments including medical, industrial control, test and measurement, audio-video, and telecommunications.

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