

Biamp Systems Simplifies the Network Conversation at Integrate 2017

Biamp leads timely speaking sessions to help AV and IT pros navigate audio, IT, and networking challenges, as well as the trade show floor

BEAVERTON, Oregon — Aug. 9, 2017 — [Biamp Systems](#), a leading provider of innovative, networked media systems, has announced multiple education sessions at Integrate 2017. The InfoComm FlashTrack sessions and Seminars will take place Aug. 29-31 at the Melbourne Convention & Exhibition Centre in Australia.

Biamp Integrate 2017 InfoComm [FlashTrack](#) sessions include:

- **Explore the Floor** — Aug. 29, 10:30 – 11:00 and Aug. 30, 10:30 – 11:00
L. William Nattress III, CTS-D, CTS-I, director of channel strategy, paging for Biamp Systems, will help attendees make the most of their time at Integrate 2017 with tips and tricks on navigating the show floor.
- **The Anatomy of Legacy Ethernet vs. AVB/TSN** — Aug. 29, 14:00 – 14:30
Kane Zhang, Biamp’s Asia Pacific senior applications engineer, will provide an overview of AVB/TSN and how it is now possible to transmit audio and video safely and efficiently on an integrated Ethernet network.
- **Converged Networks and What This Means to Pro-AV** — Aug. 30, 11:30 – 12:00 and Aug. 31, 11:00 – 11:30
Jim Seretis, Biamp’s consultant liaison and business development manager for Australia and New Zealand, will bring clarity to the term “converged network” and its impact on the pro AV industry, including the design and implementation of networked AV solutions.
- **Twenty-Minute Design School: Audio Equipment Selection, by Specs** — Aug. 30, 16:00 – 16:30
Seretis will explore selecting the best piece of equipment for the job and the most important numbers to consider when specifying equipment. The session will revolve around the application of equipment specifications sheets.

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Biamp Integrate 2017 InfoComm [MasterClass](#) seminars include:

- **Communicating With Your IT Customer** — Aug. 29, 13:00 – 14:30
Nattress will address the factors responsible for the shift in AV decision-making to IT, identify arising communications challenges from this shift, and how to successfully overcome communication barriers.
- **The Power of Automatic Gain Control: Efficiency, Consistency, & High-Quality Audio** — Aug. 30, 13:30 – 14:30
As AV solutions are increasingly tasked with doing more, Zhang will outline the key tools that can be utilized to gain efficiency and maintain high-quality audio in an ever-changing environment. He will provide a deeper understanding of Automatic Gain Control (AGC) and how it should be used and when.

For registration and additional details on InfoComm's FlashTrack sessions, please visit <https://integrate-expo.com/whats-on/infocomm-flashtracks>. More information on InfoComm's MasterClass program is available at <https://integrate-expo.com/whats-on/infocomm-seminar-masterclass-program>.

More information on Biamp's full product portfolio is available at www.biamp.com.

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About Biamp Systems

Biamp Systems is a leading provider of innovative, networked media systems that power the world's most sophisticated audio/video installations. The company is recognized worldwide for delivering high-quality products and backing each one with a commitment to exceptional customer service.

Biamp is dedicated to creating products that drive the evolution of communication through sight and sound. The award-winning Biamp product suite includes: Tesira[®] media system for digital audio and video networking, Devio[®] collaboration tool for modern workplaces, Audia[®] digital audio platform, Nexia[®] digital signal processors, and Vocia[®] networked public address and voice evacuation system. Each has its own specific feature set that can be customized and integrated in a wide range of applications, including corporate boardrooms, conference centers, huddle rooms, performing arts venues, courtrooms, hospitals, transportation hubs, campuses, and multi-building facilities.

Founded in 1976, Biamp is headquartered in Beaverton, Oregon, USA, with additional engineering operations in Brisbane, Australia, and Rochester, New York. For more information on Biamp, please visit www.biamp.com.

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