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For Immediate Release

BTX Hires Justin Sattazahn, CTS as Midwest Outside Sales Manager

HAWTHORNE, N.Y. — July 31, 2017 — BTX Technologies, a top-tier, value-added distributor and manufacturer of emerging technologies, signal processing products, integration essentials and a multitude of related services announced today that they have appointed Justin Sattazan, CTS as their Midwest Outside Sales Manager.

Justin has 15 years of experience in sales, sales engineering and project management in both the commercial AV and live entertainment industries.

Sattazahn has a wide range of experience in the commercial AV industry which includes project management, design, sales engineering, and installation. He also spent 7 years of his career with Penn National Gaming developing technical staff, managing Audio Visual assets, and creating Live Production standards for their midwestern properties. Justin also has a background that spans 18 years in the Live Sound Production space.

"Justin's background, experience and customer focus makes him a perfect fit for our organization and our culture", said Greg Schwartz, President and CEO of BTX. "As a CTS certified AV professional, he is well positioned to provide new product training, value engineering and other sales related services for our clients. Justin is based in Chicago and we are excited to have him on the team."

"BTX is well known in the industry as being one of the best providers of AV, Broadcast, and custom solutions. What attracted me most to BTX was their reputation throughout the integration community for their unique products and client-facing support", said Justin Sattazahn. "And after meeting so many people throughout the BTX organization, I knew this was where I wanted to be."

Justin will join BTX's unique and highly regarded outside technical sales team as its 7th member within the United States.

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More...

About BTX Technologies, Inc.

BTX is an award-winning, value-added distributor and manufacturer of products that range from integrations essentials and signal processing to collaboration software, digital signage, Video over IP, lecture capture and room scheduling systems for video, audio and data applications. BTX specializes in bringing emerging technologies to its integration client base to help them find new revenue streams for their businesses. BTX has over 75 product lines, an in-house fiber lab and an in-house metal shop for production of high quality custom plates, panels and breakout boxes. BTX, celebrating its 50th year, is a CTS certified organization. The company's highly technical inside staff and national outside technical sales team was voted #1 best sales operation by the readership of SCN Magazine. BTX has earned five patents and offers many unique and proprietary products. All of the company's products are available online at www.btx.com, by calling 800-666-0996, and from a selection of international distributors listed on the company's website.

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