



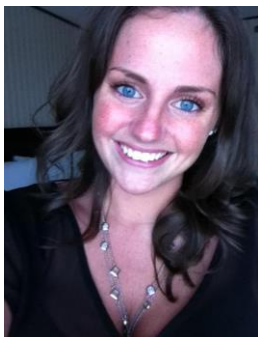
FSR Promotes Two

Paul Fitzsimmons and Jamie Ersalesi both rise a rung on the corporate ladder

Woodland Park, NJ – (July 11, 2017) — [FSR](#), a leading manufacturer of a wide variety of infrastructure solution products for the audio/video, Information and Communications Technologies (ICT), education, hospitality, and government markets, has promoted two long-time employees. Paul Fitzsimmons has been named Manager, Trade Show Logistics & Sales Support, and Jamie Ersalesi has replaced Paul as Inside Sales Manager, promoted from her former position as Inside Sales Supervisor. FSR President Jan Sandri made the announcements from headquarters in Woodland Park, NJ, noting that the changes were effective as of May 1.

Fitzsimmons, a 25-year employee, takes the reins of FSR's ambitious Trade Show schedule, accountable for overseeing all activities associated with planning and implementing 30+ annual company and industry events. Fitzsimmons' trade show responsibilities include: designing and developing displays to showcase products – from tabletops to large-scale booths, organizing and shipping equipment, training staff and scheduling show coverage, facilitating production of literature and promotional items, plus arranging for at-show resources such as space, power and wifi.

In addition, Fitzsimmons serves in a sales support role, training and educating staff on the features, benefits and functionality of new and existing products so they can better answer customers' questions and assist with purchasing options.



Ersalesi began her career at FSR as a High School student in 2004 and continued throughout college when she eventually rose to Customer Service Representative and Inside Sales Supervisor. Her recent promotion has elevated her to Inside Sales Manager reporting directly to Sandri. Ersalesi is responsible for strategic business planning and development, maintaining relationships with existing customers and cultivating new ones, overseeing the quality and consistency of day-to-day operations including order entries, repairs and returns, and ensuring the satisfaction of all customer service interactions. Ersalesi holds a degree in Business Management from Kean University where she graduated Cum Laude and with honors.

“We couldn't be more proud of Paul and Jamie,” exclaimed Sandri. “Each has excelled in their responsibilities, demonstrating outstanding people and organizational skills, and have made valuable contributions to the Company which have added to FSR's success. We are delighted to acknowledge their time, service and loyalty by promoting them both.”

Fitzsimmons can be contacted at: PBF@fsrinc.com.

Ersalesi can be contacted at: JLE@fsrinc.com.

About FSR

FSR, established in 1981, manufactures a wide variety of signal management and infrastructure solutions for the AV/IT, Information and Communication Technologies (ICT), corporate, education, hospitality, government, and religious markets, including floor, wall, table, and ceiling connectivity boxes and wireways, as well as a full line of interfaces, distribution amplifiers, matrix switchers, seamless scaling switchers and HDBaseT signal delivery solutions. FSR offers live 24/7 technical and sales support throughout the country from expertly trained technicians and sales representatives. The Company is also an HDBaseT Alliance Adopter Member. For more information: www.fsrinc.com.

FSR Contact: Jan Sandri
973-785-4347 • sales@fsrinc.com