



Biamp Systems Hires New Area Manager for China and New Field Sales Engineer

Company's growth and industry leadership drive new appointments

BEAVERTON, Oregon — June 29, 2017 — [Biamp Systems](#), a leading provider of innovative, networked media systems, announced the hiring of Sam Ng as Biamp's area manager for greater China and Mike Cast as field sales engineer for emergency communications systems – North America.

"Sam is a valuable addition to the Biamp family as we continue our mission of providing stellar support and media system solutions to current and new customers in the greater China area," said Matthew Packer, sales development director, Asia Pacific for Biamp Systems. "His rich expertise and knowledge of both IT and AV, coupled with his insight into the region, provides the foundation to further relationships."

Prior to joining Biamp, Ng led business development efforts in the Hong Kong and Macau region for Extron Electronics Asia – Hong Kong, as well as AMX Asia. He also held sales, programming, and project engineering roles for PAV Technology and Applied Technologies, both in Hong Kong. He holds a bachelor's of computer science from Iowa State University.

"Mike possesses the technical know-how and experience that make him a natural fit at Biamp and a great resource for our customers as the demand for messaging and emergency communications systems rapidly increases," said L. William Nattress III, CTS-D, CTS-I, director of channel strategy, paging for Biamp Systems. "He will be a valuable contributor to Biamp's emergency communications team."

With more than 20 years of design and project engineering experience, Cast is a true leader in the technical industry. He most recently worked as the director of technical systems for Ermco, developing standards for engineering processes and procedures, in addition to managing leaders across all divisions. Prior to that, he was the vice president of operations at Fairchild Communications, where he oversaw company operations. He has also held executive engineering positions at InterDesign Group, Schmidt Associates, Hagerman, Woodwind

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Contracting, and AV Marketing. He holds a bachelor's in mechanical engineering technology from Purdue University, as well as several industry technical certifications.

More information on Biamp's full product portfolio is available at www.biamp.com.

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About Biamp Systems

Biamp Systems is a leading provider of innovative, networked media systems that power the world's most sophisticated audio/video installations. The company is recognized worldwide for delivering high-quality products and backing each one with a commitment to exceptional customer service.

Biamp is dedicated to creating products that drive the evolution of communication through sight and sound. The award-winning Biamp product suite includes: Tesira[®] media system for digital audio and video networking, Devio[®] collaboration tool for modern workplaces, Audia[®] digital audio platform, Nexia[®] digital signal processors, Vocia[®] networked public address and voice evacuation system, and Oreno[®] mobile control software for Tesira-equipped rooms. Each has its own specific feature set that can be customized and integrated in a wide range of applications, including corporate boardrooms, conference centers, huddle rooms, performing arts venues, courtrooms, hospitals, transportation hubs, campuses, and multi-building facilities.

Founded in 1976, Biamp is headquartered in Beaverton, Oregon, USA, with additional engineering operations in Brisbane, Australia, and Rochester, New York. For more information on Biamp, please visit www.biamp.com.

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Mike Cast: www.ingearpr.com/Biamp/Biamp_Mike_Cast.jpg

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