HERE’S WHY TECH COMPANIES OFFER FINANCING  3RD PARTY SURVEY OF 194 C-LEVEL PARTNERS

58% increased their typical monthly managed services contracts by 10% or more.

“We have been able to build up a consistent revenue stream through our Managed Services.”
- CEO of Small Telecommunications Equipment Company

76% say their Days Sales Outstanding (DSO) decreased by 5 days or more.

“We are able to close deals faster, get paid faster and have solid customer relationships that translate into future business.”
- CEO of Small Business Computer Hardware Company

85% increased margins by 5% or more with financed deals vs. deals that were paid for with cash.

“We get better margins and our cash flow has improved tremendously since working with GreatAmerica.”
- Brian Hawk, Vertical Communications, Inc.

71% agreed their customers acquire more product and service lines when they had finance agreements.

“The customer can make larger purchases to solve an entire problem instead of trimming budgets and doing a little at a time. It’s better for us - much better for the client.”
- CEO, Small Business Computer Services Company

97% of organizations are likely to recommend GreatAmerica to their peers.