

## **BTX Contact:**

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For Immediate Release

## BTX Releasing Updated Pro Plates and Panel Designer Symbol Library at NAB 2017

**HAWTHORNE, N.Y.** — **April 24, 2017**— BTX Technologies, a top-tier, value-added distributor and manufacturer of emerging technologies, signal processing products, integration essentials and a multitude of related services announced today that they have enhanced their Pro Plates and Panel Designer platform to include over 80 new connector symbols including Lemo SMPTE hybrid fiber connectors and the recently-released Belden RevConnect connectivity solution for CAT 5e, CAT 6 and Cat 6A UTP and STP.

BTX's Pro Plates and Panel software configuration and ordering application allows any user — from administrators to engineers — to easily begin designing and ordering products within a matter of minutes. Users simply drag a wall plate or rack panel from BTX's extensive product library to start designing and configuring. Connector options appear in an easy-to-navigate menu, including popular connectors from manufacturers such as Neutrik, Switchcraft, Belden and LEMO, in addition to BTX's own award-winning, patented connectors. Users drag-and-drop their choices to the desired spot on the plate or panel; optional engraving may also be added if desired. Once customers have completed configuring and designing, they can request quotes or order via the software. Most orders will be delivered within three to five days.

Pro Plates and Panel Designer software can be downloaded for free at <a href="www.btx.com">www.btx.com</a>. BTX will be in booth #C9806 at NAB 2017 (April 24-27, Las Vegas Convention Center) demonstrating the solution.

## About BTX Technologies, Inc.

BTX is an award-winning, value-added distributor and manufacturer of products that range from integrations essentials and signal processing to collaboration software, digital signage, Video over IP, lecture capture and room scheduling systems for video, audio and data applications. BTX specializes in bringing emerging technologies to its integration client base to help them find new revenue streams for their businesses. BTX has over 75 product lines, an in-house fiber lab and an in-house metal shop for production of high quality custom plates, panels and breakout boxes. BTX, celebrating its 50<sup>th</sup> year, is a CTS certified organization. The company's highly technical inside staff and national outside technical sales team was voted #1 best sales operation by the readership of SCN Magazine. BTX has earned five patents and offers many unique and proprietary products. All of the company's products are available online at <a href="https://www.btx.com">www.btx.com</a>, by calling 800-666-0996, and from a selection of international distributors listed on the company's website.

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