Marc Hochlerin returns to SM&W as Principal

Email: Marc Hochlerin
Tel: 212.725.6800

30-year technology services veteran Marc Hochlerin to help harness the full power of SM&W's brand, to drive continued business growth and leadership in acoustical, and technology consulting disciplines

SM&W announced today that Marc Hochlerin has rejoined the firm's New York office as Principal, leading client development initiatives for North America. He will be responsible for maintaining and building business relationships & program planning across various sectors with key clients & innovation

partners.

"Marc has immense knowledge of the landscape and a proven track record of delivering results for clients. He brings a broad range of experience to SM&W, including acoustical, audiovisual planning and global operations which uniquely positions him to lead these efforts," says Tom Shen, President and CEO. "We are delighted to have Marc return to SM&W. "

"I feel like I am home," says Marc. "An important part of my career was at SM&W working with the wonderful clients & deep resources of the staff on amazing, iconic projects. I've always been passionate about the convergence of acoustics, AV and Technology and how those disciplines with thoughtful planning, provide for unique client experiences.

I believe that the true collaborative convergence of what we can offer to our design and development partners strengthens the planning process and adds value in successful outcomes in the workplace, clinical & patient environments. It's so good to be back at SM&W where I'm delighted to be part of this global team working on such meaningful projects & initiatives. I look forward to engaging with my colleagues and our clients and doing my part to contribute & help build the next exciting chapter of SM&W."

Marc is deeply rooted and dedicated to the advancement of the industry and education of future generations. He actively serves on the Program Advisory Council of the Institute of Audio Research (IAR). He is also involved in promoting the initiatives of the Education Foundation of the National Systems Contractor Association (NSCA) an organization that raises

scholarship funds for student trade tuition in the AV & UC industry. He is an associate member of the Acoustical Society of America and a member of the American Society of Healthcare Engineering (ASHE). Marc is also actively involved in the New York Building Congress.

Learn more about our Office Locations

SM&W Managing Technology in Transition

New York | Chicago | Denver | Dubai | Hong Kong | Houston | London | Plymouth Meeting
Princeton | San Francisco | Shanghai | Singapore | Toronto | Washington DC
Shen Milsom & Wilke
417 5th Avenue, New York, NY 10016
www.smwllc.com | info@smwllc.com