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For Immediate Release

BTX Expands Capture and Streaming Capabilities in 2017

HAWTHORNE, N.Y. — February 16, 2017— BTX Technologies, a top-tier, value-added distributor and manufacturer of emerging technologies, signal processing products, integration essentials and a multitude of related services announced today that they are strengthening their capture, streaming and VOD capabilities for 2017 with the expansion of the Reach product line and the addition of Carl D'Agostino to their staff.

Reach is the leading manufacturer of IP-based capture, streaming and Video On Demand solutions. Reach solutions are end-to-end, so no additional purchases or subscriptions are required. Every product comes with a three-year hardware warranty with the ability to extend the warranty period to 5 years. Reach also provides software and firmware updates at no charge for the life of their products. With no recurring license fees for servers, users, sites or appliances, Reach solutions offer a high-value, low-cost alternative to other streaming products.

Carl D'Agostino joined the BTX team in December 2016 as their AV over IP Business Manager. His direct responsibilities are to identify new opportunities for the market by finding end user projects and feeding them back through the dealer channel and to provide expert support and systems design to our integration clients. Mr. D'Agostino has an extensive background in audio and video design and has architected some of the earliest streaming media installations.

"The entire team at BTX is dedicated to delivering solutions and high levels of support for capture, streaming and VOD in school, corporate, medical, house of worship and municipality environments," said Greg Schwartz, President and CEO of BTX Technologies. "Reach recently upgraded and released a host of new products for the streaming marketplace which are unique in their benefits and overall value. We are excited to have these products in stock and available to ship."

More…

Reach Product Offerings:

- **Reach Bee Family for Multi-Stream AV over IP**
  - Bee7 Multi-Stream AV over IP Appliance
  - Bee8 All-In-One Recording Appliance for Live Streaming and Distribution.
  - Bee9 Advanced AV over IP Appliance
- **Reach CL4000 Media Server -** The CL4000 Pro System is a modular AV over IP recording and streaming server which can support up to 50 concurrent users and offers card options for DVI, SDI, VGA and SD sources.
- **Reach REX Media Server Family with Encoders and Decoders -** The REX family of Streaming Media Servers can support up to 8 encoded sources per session, with versions that can support up 48 simultaneous recordings and live streams with up to 200 concurrent users.
- **Reach MM3000 Recording Server for Medical Applications -** The Reach MM3000 is a recording appliance that is primarily used in the medical market and comes with 1TB of storage.
- **Reach Media Center -** Reach Media Center Content Management Server software solution is licensed based from 10 to up to 500 concurrent users and is based on the CentOS enterprise operating system to provide security and resilience from Malware and DDOS intrusion.
- **Reach Cameras and Peripherals –** PTZ and fixed cameras, along with control panel for the Bee7 and Bee8.

Reach offers video encoding, live streaming and VOD distribution from either a single appliance or using a system wide approach for the education, municipality, corporate, house of worship and healthcare markets. With Carl D'Agostino, a streaming media industry veteran on staff, BTX can offer assistance wherever needed - from system design to product recommendations. Mr. D'Agostino and the members of the BTX Outside Technical Sales Team will be traveling the country demonstrating Reach. The Reach solution will be highlighted at NAB 2017 in Las Vegas (booth C9806) as well as during InfoComm 2017 in Orlando, FL. in booths 3901 (BTX) and 4481 (Reach).

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About BTX Technologies, Inc.
BTX is an award-winning, value-added distributor and manufacturer of products that range from integrations essentials and signal processing to collaboration software, digital signage, Video over IP, lecture capture and room scheduling systems for video, audio and data applications. BTX specializes in bringing emerging technologies to its integration client base to help them find new revenue streams for their businesses. BTX has over 75 product lines, an in-house fiber lab and an in-house metal shop for production of high quality custom plates, panels and breakout boxes. BTX, celebrating its 50th year, is a CTS certified organization. The company's highly technical inside staff and national outside technical sales team was voted #1 best sales operation by the readership of SCN Magazine. BTX has earned five patents and offers many unique and proprietary products. All of the company's products are available online at www.btx.com, by calling 800-666-0996, and from a selection of international distributors listed on the company's website.

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