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**For Immediate Release**

## **BTX Sponsors the 19<sup>th</sup> Annual NSCA Business & Leadership Conference**

**HAWTHORNE, N.Y. — February 7, 2017 —** BTX Technologies, a top-tier, value-added distributor and manufacturer of emerging technologies, signal processing products, integration essentials and a multitude of related services announced today that they are Integration Sponsors for the fifth year at the upcoming NSCA Business & Leadership Conference in Chandler, AZ from March 2 – 4.

“I’d highly recommend the NSCA BLC to any integration company leader looking to stay relevant and learn new ideas about staying ahead in our business,” says Greg Schwartz, President and CEO of BTX. “The speakers are always knowledgeable and the opportunities to network and discuss industry matters with your peers is vital to growth. I’ve personally learned something substantial at every BLC event.”

More than 300 leading representatives from the electronic systems industry will gather in March to discuss breakthrough ideas and new business processes. There will be various speakers to discuss concerns about industry relevance, profitability despite eroding margins, executing on talent management, shifting to the services economy and becoming your clients’ trusted advisors.

**About BTX Technologies, Inc.**

BTX is an award-winning, value-added distributor and manufacturer of products that range from integrations essentials and signal processing to collaboration software, digital signage, Video over IP, lecture capture and room scheduling systems for video, audio and data applications. BTX specializes in bringing emerging technologies to its integration client base to help them find new revenue streams for their businesses. BTX has over 75 product lines, an in-house fiber lab and an in-house metal shop for production of high quality custom plates, panels and breakout boxes. BTX, celebrating its 50<sup>th</sup> year, is a CTS certified organization. The company’s highly technical inside staff and national outside technical sales team was voted #1 best sales operation by the readership of SCN Magazine. BTX has earned five patents and offers many unique and proprietary products. All of the company’s products are available online at [www.btx.com](http://www.btx.com), by calling 800-666-0996, and from a selection of international distributors listed on the company’s website.

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