



## **FOR IMMEDIATE RELEASE**

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## **HERMAN ANNOUNCES DISTRIBUTION PARTNERSHIP WITH SOUNDTUBE®**

MIAMI, FL., JAN. 10, 2017 – Herman ([www.HermanProAV.com](http://www.HermanProAV.com)), a leading provider of AV products, procurement services, and labor resources to systems integrators in the commercial AV and broadcast industries, has entered into a distribution partnership with SoundTube Entertainment, offering quality sound, extraordinary design and the most cost effective speakers in the industry.

“We are very excited to partner with SoundTube,” said Jeffrey Wolf, Executive VP at Herman. “Their products are well known in the industry, and they provide unique quality solutions. SoundTube represents a significant addition to our product offering to further deliver value and benefit to our customers.”

“We are delighted to partner with Herman as a National Distributor,” said James McManus, MSE Audio Director of Sales, Southern USA. “Herman’s impeccable reputation for service and quality has been earned from aligning itself with industry leading manufacturers and leveraging their extensive experience to provide programs and services that improve operational efficiency. We are confident that this partnership will expand our reach and enable us to better serve our customers.”

### **About Herman**

Herman is a leading provider of professional AV products, procurement services and labor resources to systems integrators in the commercial AV and broadcast industries. With two distinct and complementary divisions - Herman Pro AV and Herman Integration Services – Herman is the single source for industry leading products, procurement and supply chain solutions, as well as technical labor resources. Systems integrators rely on Herman for trained, experienced personnel and complete project coordination. Celebrating 53 years in business, Herman has leveraged its industry experience to help integrators improve operational efficiencies and achieve cost savings related to the procurement and management of project materials and labor resources. Visit [www.HermanAVGroup.com](http://www.HermanAVGroup.com) to learn more.

### **About SoundTube Entertainment**

SoundTube Entertainment develops and manufactures speakers for installed sound applications worldwide. SoundTube pioneered the pendant speaker and today has the industry's broadest selection of pendant speakers. BroadBeam® technology, developed and patented by SoundTube, ensures the best possible dispersion of high frequencies, and the company's rapid-installation speaker mounting systems are designed to reduce job-site time for integrators. Speakers are available for open-ceiling, in-ceiling, in-wall, surface-mount, sound-focusing, surface-direct, line array and outdoor applications. SoundTube is part of MSE Audio, which also includes the Soundsphere, SolidDrive, Rockustics, Phase Technology and Induction Dynamics brands. MSE Audio is located in Overland Park, KS, USA. [www.soundtube.com](http://www.soundtube.com) / [www.mseaudio.com](http://www.mseaudio.com).