



Biamp Systems and Shure Announce Tesira®-Microflex® Compatibility

Collaboration will bring the most advanced DSP and microphone technologies together

BEAVERTON, Oregon and NILES, Illinois — Dec. 12, 2016 — [Biamp Systems](#), a leading provider of innovative, networked media systems and [Shure Incorporated](#), a leading manufacturer of networked microphones, today announced integrated compatibility between Biamp Tesira® audio processors and software and Shure Microflex® Advance™ array microphones with Steerable Coverage™. With the release of Biamp's new Tesira software and hardware at ISE in February 2017, it will be possible to interact with the Dante-enabled Shure MXA910 ceiling array microphone and control signal levels within the Tesira software. This will enable system integrators to deliver flexible, fully-digital audio solutions that meet the complex needs of their clients while reducing installation and setup time.

"We're excited to come together with an industry leader like Shure in an effort to streamline the integration of our products," shared Graeme Harrison, executive vice president of marketing for Biamp Systems. "Both companies value customer feedback and leverage it in future product development. Adding Shure microphone-specific software blocks to Tesira's cutting-edge software made sense; it allows system designers to easily incorporate the power of Shure mics with the power of Tesira. Other developments in this launch will bring this capability to the whole range of Tesira processors, and we will add additional functionality in future releases."

"Interoperability between the MXA910 ceiling array microphone and Tesira processors will make it easier for system integrators to take advantage of its class-leading voice pickup and steerable coverage in a wide assortment of meeting room applications," said Chad Wiggins, senior director for networked systems at Shure. "Together, they deliver a more powerful yet more streamlined solution, with centralized control, simpler installation, and fewer components."

Tesira's software is unique in that it enables system designers to build complete AV solutions using features like its intuitive drag-and-drop interface for a variety of software blocks. The Tesira software enables designers to plan a completely integrated AV solution, including yet-to-be-built future phases.

More...

More information about Biamp and Shure is available at www.biamp.com and www.shure.com.

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About Shure Incorporated

Founded in 1925, Shure Incorporated (www.shure.com) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the Company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, award-winning earphones and headphones, and top-rated phonograph cartridges. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States. The Company also has regional sales and marketing headquarters in Eppingen, Germany, and Hong Kong, China, with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.

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About Biamp Systems

Biamp Systems is a leading provider of innovative, networked media systems that power the world's most sophisticated audio/video installations. The company is recognized worldwide for delivering high-quality products and backing each one with a commitment to exceptional customer service.

Recipient of the Frost & Sullivan 2015 Global Installed Audio Conferencing Enabling Technology Leadership Award, Biamp® is dedicated to creating products that drive the evolution of communication through sound. The award-winning Biamp product suite includes: Tesira® media system for digital audio and video networking, Audia® digital audio platform, Nexia® digital signal processors, Oreno® mobile control software for Tesira-equipped rooms, Devio® collaboration tool for modern workplaces, and Vocia® networked public address and voice evacuation system. Each has its own specific feature set that can be customized and integrated in a wide range of applications, including corporate boardrooms, conference centers, huddle rooms, performing arts venues, courtrooms, hospitals, transportation hubs, campuses, and multi-building facilities.

Founded in 1976, Biamp is headquartered in Beaverton, Oregon, USA, with additional engineering operations in Brisbane, Australia, and Rochester, New York.

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