

FOR IMMEDIATE RELEASE



Verrex Hires AV Industry Influencer, Mike Shinn, as Director of Global Managed Services

The global AV system integrator taps strong leadership to meet rising managed services demand



MOUNTAINSIDE, NEW JERSEY USA / 13 December 2016 / -- Verrex, an [APEx-certified](#) global provider of superior AV technology solutions and experiences announced that Michael Shinn has joined the AV systems integrator as Director of Global Managed Services. This key hire comes at an opportune time as growth of AV managed services continues to align with corporate clients' ever-evolving technology usage. Shinn will be responsible for service operations and solutions creating additional value for global clients in the company's highly successful managed service portfolio. He will focus on accelerating Verrex's innovation in AV-as-a-Service including cloud-conferencing and remote monitoring, as well as expanding the integrator's break/fix, global service desk, maintenance, and onsite support. Shinn reports directly to Verrex CEO, Thomas Berry, CTS.

"We are excited about adding this young industry leader to head our crucial AV managed services group," said Berry. "As a global company, we need to continue to grow and satisfy our clients' needs. Michael gives us that opportunity through his hands-on-approach to problem resolution and just getting the job done."



Shinn joins Verrex with over 12 years of experience in the audio visual industry focused on operational and service excellence. Career highlights include Vice President of Customer Relations, promoted from Director of Operations, at IMS Technology Services; Adjunct Faculty/Professor of Computer Science at La Salle University; Service Manager at IMS Audio Visual; and Coordinator of Multimedia Services at La Salle. He holds a Bachelor of Arts in Communications from La Salle University and has completed numerous AV industry training and certification courses. He was named to Commercial Integrator Magazine’s “Top 40 Influencers Under 40” list in 2014 and has contributed expertise to a number of AV industry publications and organizations, including InfoComm International, NSCA (National Systems Contractor Association), and AVNation.

“I am thrilled to be joining Verrex in this role to lead the GMS team,” said Shinn. “The continuing trend in the industry is a focus on Managed Services and Verrex is offering me the opportunity to grow their business on a global scale, hone their GMS process, and expand the efficiency of the department. I’m extremely excited to be joining this team at such a strong uptick in the managed services trend.”

Shinn is based out of Verrex & Global headquarters in Mountainside, New Jersey. He can be reached at mshinn@verrex.com.

About Verrex

Since 1947 organizations have leveraged Verrex’s extensive experience integrating and supporting audio visual systems with a superior approach to project and service execution that has clear advantages to clients. As an InfoComm APEX-certified integrator, Verrex’s design/build portfolio delivers best-in-class video conferencing, collaboration, and presentation solutions. ROI on any AV system can be fully realized with the added advantages of Verrex global managed services with support & maintenance, onsite staffing, and AV-as-a-Service including cloud-based conferencing. With offices in New York, Boston, Houston, Shanghai, and Hong Kong, Verrex is positioned to deliver innovative AV solutions worldwide. Visit verrex.com.

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