



# DAHUA TECHNOLOGY USA ANNOUNCES PARTNERSHIP WITH PSA SECURITY NETWORK

IRVINE, Calif., December 8, 2016 – Dahua Technology USA and PSA Security Network announced a partnership to distribute Dahua's video surveillance solutions for the security industry. Through this partnership, PSA integrators will gain a competitive edge by offering Dahua's breakthrough network cameras, NVRs, and HD analog products and solutions to their customers.

Dahua's high-value, total security products deliver unparalleled quality, reliability, and stability. Dahua's cameras and NVRs are state of the art and offer a host of leading-edge features. These include Smart H.264+ that saves up to 70 percent on bandwidth compression, and Starlight technology with 0.005 lux for outstanding color and clarity in extreme low-light conditions. Dahua was the first to introduce analog-to-HD technology to the industry and continues to expand its HDCVI 3.0 solution that brings exceptional high-res images over traditional analog video surveillance systems through coax cabling.

"Our partnership with PSA is a key factor in further driving our expansion in North America," said Tim Wang, CEO of Dahua Technology USA. "We are especially pleased to be a part of the PSA network, where leading systems integrators will have access to our products."

PSA Security Network is the world's largest electronic security cooperative, owned by the most progressive security integrators throughout North America. Combined, PSA members boast over 300 branch locations, employ nearly 6,000 security industry professionals, and are responsible for over \$3.5 billion annually in security, fire, and life safety installations.

"PSA is delighted to begin our new partnership with Dahua," said Craig Patterson, Director of Vendor Management for PSA Security Network. "They bring a full line of quality video surveillance solutions to our member network at aggressive price points and are a welcomed addition to the PSA line card."

### About Dahua Technology USA

Dahua Technology USA brings high-value, total security solutions to the North American market by focusing on integrity and personal relationships to enhance the customer experience. With the world's second-largest market share, according to a 2015 IMS report, Dahua's surveillance solutions, from award-winning cameras to video management software, deliver unparalleled quality, reliability, and stability. Dahua Technology USA headquarters and warehouse are located at 23 Hubble, Irvine, California, providing sales and support throughout the U.S. and Canada. For more information, please visit: http://www.dahuasecurity.com/en/us/.

## **Dahua Technnology USA Media Contact:**

Raleigh Gerber

Corporate Communications Manager

Dahua Technology USA Office: 949-679-0931

raleigh.gerber@global.dahuatech.com

#### **About PSA Security Network**

PSA Security Network is the world's largest electronic security cooperative, owned by the most progressive security integrators throughout North America. Combined, PSA members boast over 300 branch locations, employ nearly 6,000 security industry professionals and are responsible for over \$3.5 billion annually in security, fire and life safety installations. PSA's mission is to empower its owners to become the most successful systems integrators in the markets they serve. PSA brings this mission to life by partnering with industry leading product and solution providers, delivering unparalleled education and training programs and by offering a variety of distinctive services that can enhance any company's operations. Learn more at <a href="https://www.psasecurity.com">www.psasecurity.com</a>.

## **Media Contact:**

Kim Garcia
Director of Marketing
PSA Security Network
Office: 303-450-3467
kgarcia@psasecurity.com

PSA Security Network 10170 Church Ranch Way Suite 150 Westminster, CO

You received this email because you are subscribed to PSA Marketing from PSA Security Network. If you prefer not to receive emails from PSA Security Network you may unsubscribe or set your email preferences.