

## **HARMAN Builds Playhouse to Support Dallas CASA at NorthPark Center, July 15-31**

For the 5<sup>th</sup> year in a row, the HARMAN creative services team has designed and built a custom playhouse, this year titled **AFRICAN SAFARI Adventure**, for the annual **Dallas CASA Parade of Playhouses at NorthPark Center** (75 Central Expressway & Northwest Highway), Friday, July 15<sup>th</sup> through Sunday, July 31<sup>th</sup>. Funds raised from the event will be used to help abused and neglected children in our community. Dallas CASA is an organization of volunteers dedicated to helping abused and neglected children have safe, permanent homes. Because we care about children, we built AFRICAN SAFARI Adventure to help raise funds and awareness in support of Dallas CASA.

**African Safari Adventure** turns any backyard into a game reserve like no other. Kids can go on any number of expeditions of the imagination: camp out at the edge of the Congo Rainforest, jump in your powered jeep to follow a big game migration across the great plains, plan a mystery adventure or take an afternoon snooze while listening to some tunes. To ensure every playtime expedition is an awakening of sights and sounds, this year's playhouse is a solid wood structure covered with a weatherproof canvas tent, complete with lots of windows and a must for summer explorers –built-in mosquito screens. Also included are two built-in bunk beds, a writing desk and chair, storage chest, and an integrated JBL stereo sound system, featuring dual 6 ½" JBL polymer-coated aluminum woofer loudspeakers and a 160 watt JBL marine amplifier with a 3.5mm stereo input to support any mobile device. When it's time to venture away from the playhouse, an ATV-style jeep 12-volt 4x4 Electric Kids Car by Dynacraft are waiting along with official safari hats, vest, and binoculars. There's always an adventure awaiting.

### **YOU CAN WIN THIS IMAGINATIVE PLAYHOUSE**

You can support Dallas CASA by purchasing raffle tickets for your chance to win AFRICAN SAFARI Adventure or any of the other 14 extraordinary custom-designed playhouses. Raffle tickets are \$5 each or 5 for \$20 and are available at ticket tables throughout NorthPark Center or online at [dallascasa.org](http://dallascasa.org).

### **FOR ALL OF YOU OUT-OF-TOWNERS**

If you are out of town or are not interested in winning a playhouse but would like to support the **HARMAN marketing team and abused children**, vote for our playhouse by texting **DALLASCASA to 41444**. Each vote costs \$5 and the most favorite playhouse will be announced on Facebook and the Dallas CASA website. (These votes are not entered into the raffle.)



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