



FOR IMMEDIATE RELEASE

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HERMAN HIRES NEW REGIONAL SALES MANGER FOR THE NORTHEAST

MIAMI, FL., June 20, 2016 – Herman (www.HermanProAV.com), a leading provider of AV products, procurement services, and labor resources to systems integrators in the commercial AV and broadcast industries, announces the addition of Cheryl Walton as the new Regional Sales Manager for the Northeast and Mid-Atlantic regions.

Walton has over 15 years of sales and key account management experience including 10 years of sales responsibility in the AV industry with Kramer Electronics.

“Cheryl is a dynamic and experienced sales person and will make a significant impact for us in the Northeast and Mid-Atlantic regions in serving our customers,” said Jeffrey Wolf, Executive Vice-President of Herman. “She has a keen ability to build strong relationships, and we are excited to have her join our team”

About Herman

Herman is a leading provider of professional AV products, procurement services and labor resources to systems integrators in the commercial AV and broadcast industries. With two distinct and complementary divisions - Herman Pro AV and Herman Integration Services – Herman is the single source for industry leading products, procurement and supply chain solutions, as well as technical labor resources. Systems integrators rely on Herman for complete project coordination and trained, experienced personnel. Celebrating 52 years in business, Herman has leveraged its industry experience to help integrators improve operational efficiencies and achieve cost savings related to the procurement and management of project materials and labor resources. Visit www.HermanAVGroup.com to learn more.