



KRAMER ELECTRONICS NEWS

FOR IMMEDIATE RELEASE

Kramer's Dave Bright Accepts InfoComm's Mackey Barron Distinguished Achievement Award

Clinton, NJ – Kramer Electronics is thrilled to share that InfoComm International has named their very own, Dave Bright, the winner of the 2016 Mackey Barron Distinguished Achievement Award; the highest honor bestowed on an individual by the association. Bright proudly accepted the award at this year's InfoComm show in Las Vegas, held June 8-10.

The Mackey Barron Distinguished Achievement Award was renamed in 2015 to honor the late Mackey Barron, founder of HB Communications and former member of the InfoComm Board of Directors. Bright and Barron were very close friends, sharing many of the same qualities that made them both such great leaders.

"Dave Bright has been an active, committed member of the AV industry for more than 30 years, and his and Kramer's support of InfoComm has been remarkable," said David Labuskes, CTS®, RCDD, Executive Director and CEO, InfoComm International. "He's served on our Leadership Search Committee, participated in our executive events, counseled on industry trends and issues, and championed a longstanding partnership between Kramer and InfoComm to train AV professionals who pursue certification. As a respected leader and mentor, much like Mackey Barron, Dave has helped countless AV professionals in their careers, including me personally, for which we are all indebted to

him. We are thrilled he's receiving the first Distinguished Achievement Award to bear Mackey's name."

Clint Hoffman, Vice President of Marketing for Kramer Electronics USA, and long-time co-worker of Bright said, "Having worked for Dave directly for more than 24 years, he has been both a mentor and father figure to me. My success and happiness at work and in life, and the success and happiness of so many others who've worked with him over the years, are 100-percent, directly attributable to Dave. I can never thank him enough and I know that there are an incredible number of people who feel the same way I do."

Prior to opening up Kramer USA, Dave worked for Mitsubishi for nearly 10 years where he played a large role in starting their Professional Electronics Division. After his time at Mitsubishi he went on to start his own business before he founded Kramer US. Dave came to Kramer ready to succeed, and the incredible growth of Kramer's US business during his 18 plus years is evident that he did just that.

Each year, InfoComm International recognizes outstanding AV professionals for their contributions, leadership and commitment to excellence. In 2016, the InfoComm Awards Committee, a panel of volunteers, received nominations from across the AV industry and named winners for the Mackey Barron Distinguished Achievement, Adele De Berri Pioneers of AV, CTS Holder of the Year, Educator of the Year, Women in AV and Young AV Professionals Awards. The Harald Thiel Volunteer of the Year Award is bestowed by InfoComm staff.

For information on all Kramer products and solutions, including Sierra Video and Kramer Powered by Calibre, please visit: <http://www.kramerav.com/>.

For more information, please contact:

Clint Hoffman

VP Marketing

Kramer Electronics USA

choffman@kramerus.com

732-995-6732

Some useful links:

Twitter: <https://twitter.com/kramerelec>

Facebook: <https://www.facebook.com/kamerelectronics>

Pinterest: <https://www.pinterest.com/kramerelec/>

Instagram: <http://instagram.com/kamerelectronicsus>

LinkedIn: <https://www.linkedin.com/company/895692>

About Kramer Electronics

Since 1981, Kramer Electronics has been a leading player and pioneer in the Pro AV industry. With 26 global offices across six continents and support and distribution in over 100 countries, Kramer offers an extensive and innovative Pro AV solutions portfolio for Corporate, Education, Houses of Worship, Government, Live Events, Healthcare, and more.

For over three decades, Kramer has built its reputation on strong personal relationships with its customers and providing the highest level of service and support in the industry.

Kramer has won numerous awards, including the 2013 Pioneer of AV Award at InfoComm in honor of its Founder, President & Chairman, Dr. Joseph Kramer. Kramer's award winning analog and IP-driven solutions for collaboration, streaming, and control are at the forefront of an ever-evolving Pro AV industry. Kramer's consistent sales growth and expansion into new markets is a testament to the company's commitment to R&D and reliance on customer feedback.

For more information, visit us at: www.KramerAV.com