

## **Custom Alarm Receives National Certification**

For Immediate Release

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Custom Alarm in Rochester, MN, a business specializing in video surveillance, intrusion, access control, and fire alarm systems, received national certification as a Women's Business Enterprise by Women's Business Development Center (WBDC), a regional certifying partner of the Women's Business Enterprise National Council (WBENC).

WBENC's national standard of certification implemented by WBDC is a meticulous process including an in-depth review of the business and site inspection. The certification process is designed to confirm the business is at least 51% owned, operated, and controlled by a woman or women. By including women-owned businesses among their vendors, corporations, and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier/vendor diversity program.

### **About Custom Alarm**

Custom Alarm is a locally owned and operated, security-minded company located in Rochester, MN with it's own UL listed Monitoring Response Center. Custom Alarm was started in 1968 with only three employees and has grown to over sixty employees, dedicated to taking care of the customer. Specializing in fire alarm systems, intrusion, video surveillance, and access control for both residential and commercial owners. Custom Alarm is the award winning, community involved company that you can trust to 'have your back' in all areas of security and provide you with confidence, allowing you to rest assured.

To learn more about Custom Alarm, please visit [www.custom-alarm.com](http://www.custom-alarm.com)

### **About WBENC**

The Women's Business Enterprise National Council is the nation's largest third party certifier of businesses owned and operated by women in the United States. WBENC is a resource for the more than 700 US companies and government agencies that rely on WBENC's certifications as an integral part of their supplier diversity program.