

KRAMER ELECTRONICS NEWS

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Kramer Selected by rAVe Publications for Three Best of ISE Awards

More ISE 2016 Awards for Kramer Network and K-Touch Control Solutions Following Their Award-Winning Performance Last Month in Amsterdam

March 24, 2016 — Kramer has won three Best of ISE 2016 awards from <u>rAVe</u>

<u>Publications</u>: "Best New Video Over IP Product," "Best New Video Wall Accessory" and
"Best ProAV Control System Hardware." These three awards add to last month's

Installation Magazine Best of Show win for Kramer Network and the InAVation award for
K-Touch at ISE 2016.

Kramer took the "Best New Video Over IP Product" for <u>Kramer Network</u>. Kramer Network is an enterprise software platform that lets IT managers remotely configure, control, update and manage any AV devices, room environments, and IP streams from any single point in the network via a user-friendly web-based interface using any laptop, PC or mobile device.

"Kramer Network's scalability is unique in the world of AV/IT convergence with its flexible architecture and smart GUI, making managing a network of thousands of ports as easy as handling a sports bar or retail facility," said Aviv Ron, VP Business Development & Strategy at Kramer.

Kramer Network can be installed on standard, enterprise, virtual, or cloud servers for easy management and control of the entire AV and IP product range, including legacy AV,

DanteTM and other devices.

The platform features enhanced security with intuitive user-access management of specific audio or video sources, rooms and predefined scenarios. IT managers can also easily monitor the system's health status and track the connection between a source and a destination.

Kramer Network also won "Best New Video Wall Accessory" for the platform's integration with HighSecLabs secured KVM and MultiViewer products. Kramer Network provides a user-friendly multi-screen display interface for mission critical control room applications that can be operated by touch, keyboard and mouse or using a dedicated K-Touch control tablet.

Kramer's award for "Best ProAV Control System Hardware" focused on Kramer FC-series I/O connectivity products such as Kramer's FC-26 and FC-28 used for Kramer's K-Touch Control systems to enable Ethernet-based control of non-Ethernet-capable devices. FC-28 has eight ports that include RS-232, GPIO, relays, and IR. FC-26 enables two RS-232 devices and four IR devices to be controlled over Ethernet. Non-Ethernet devices can also be controlled using third-party I/O connectivity products.

K-Touch is Kramer's revolutionary, Cloud-based platform that makes it easy for integrators to remotely design, configure and update advanced, user-friendly room control systems for lights, screens, sound, HVAC, thermostats, any AV equipment, and more.

The platform is easily scalable to 100s of devices, multiple rooms and multiple sites, all controllable from any iOS or Android touch screen.

With K-Touch, integrators can configure control systems quickly with drag-and-drop functionality and simple coding. They can also access an ever-growing library of 1000s of device drivers and dozens of programming modules (e.g., Apple TV, Foscam cameras, VeraTM Smarter Home Control products, Centralite Lighting, Phillips Hue, and iTunes). The platform includes Apple TV IP control, immersive full-screen mode and support for iPhone models, including iPhone 6s and iPhone 6s Plus.

Learn about other key Kramer Solutions: <u>VIA Wireless Presentation and Collaboration</u>
<u>Solutions, Kramer Control Solutions, Kramer@Work, Kramer Collaborative Classroom</u>

For information on all Kramer products and solutions, including Sierra Video and Kramer Powered by Calibre, please visit: http://www.kramerav.com/.

CONTACT:

Clint Hoffman

VP of Marketing

Kramer Electronics USA

choffman@kramerus.com

732-995-6732

Some useful links:

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About Kramer Electronics

Since 1981, Kramer Electronics has been a leading player and pioneer in the Pro AV industry. With 26 global offices across six continents and support and distribution in over 100 countries, Kramer offers an extensive and innovative Pro AV solutions portfolio for Corporate, Education, Houses of Worship, Government, Live Events, Healthcare, and more.

For over three decades, Kramer has built its reputation on strong personal relationships with its customers and providing the highest level of service and support in the industry.

Kramer has won numerous awards, including the 2013 Pioneer of AV Award at InfoComm in honor of its Founder, President & Chairman, Dr. Joseph Kramer. Kramer's award winning analog and IP-driven solutions for collaboration, streaming and control are at the forefront of an ever-evolving Pro AV industry. Kramer's consistent sales growth and expansion into new markets is a testament to the company's commitment to R&D and reliance on customer feedback.