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For Immediate Release

**Cory's Audio Visual Services, Neutrik® XIRIUM PRO® and
BTX Technologies® Support the PSNI Supersummit**

HAWTHORNE, N.Y. — March 22, 2016 — BTX Technologies, a value-added distributor and manufacturer of integration essentials, signal processing products and emerging technologies, announced today that the recently released XIRIUM PRO wireless broadcast audio solution was used by Cory's Audio Visual Services for the Professional Systems Network International (PSNI) Supersummit this past February.

PSNI is an association of independent professional audio, visual and unified communication systems dealers that host a yearly event, The Supersummit. It is the premier PSNI thought leadership conference that provides their affiliates and preferred vendor partners the opportunity to expand their networking circle, practice new ways of doing business and, most importantly, learn from the peers they do business with on a daily basis.

Cory's A/V, a PSNI affiliate, provided the A/V system for the three-day event, held at the The Sheraton Austin at The Capitol in the main ballroom with multiple breakout rooms. The highlights of the A/V System consisted of a multi-sized screen custom video wall arranged by Samsung and the recently released XIRIUM PRO wireless broadcast system from Neutrik, provided by BTX Technologies.

Cory A/V opted to use XIRIUM PRO to transmit audio throughout the ball room and to one of the breakout rooms because the event organizers wanted to avoid having cables around the open spaces. The XIRIUM PRO Transmitter Base Station was located on the truss at the front of house near the mixing console sending studio quality audio signals to two Receiver Base Stations – one in the ballroom for the main session and one to the breakout room around 120 feet away where the same audio program was being transmitted. The Receiver was set up behind the speaker with two walls in between, and no cables

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were in the hall as a hazard during the event. This installation of XIRIUM PRO was an excellent test for the system where it was going through walls, and the system performed flawlessly.

“Cory’s A/V was pleased to provide the A/V solution for The Supersummit and work with a few new technologies that included the Samsung custom array video wall and the XIRIUM PRO wireless audio solution,” said Maurizio D’errico, Technical Director at Cory’s A/V. “We believe in going with a reliable and high quality company like Neutrik, who consistently provide top of the line products, and XIRIUM PRO was no different. We were eager to test this new technology and use it in our backyard to see how well it performs and to show this dynamic technology to other members of the PSNI community.”

“Cory’s A/V supplied the PSNI group with a solid solution for the Supersummit. The Samsung video wall created a visually stunning centerpiece, and the Neutrik XIRIUM PRO wireless broadcast system made it possible to have studio quality audio in both the ballroom and the breakout room, so no attendees missed a single session,” said Chris Miller, Managing Director of PSNI.

“The Supersummit hosts a variety of powerful speakers, panel discussions from industry pioneers and sharing of best business practices,” says Greg Schwartz, President and CEO of BTX Technologies.

“Furthermore, it supports the PSNI network’s endeavor for continued success and profitability within each of the respective companies. It’s an extremely valuable and enlightening conference.”

XIRIUM PRO will be featured at NAB in the BTX booth #C9806 and the Neutrik booth # C11022.

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About Cory’s Audio Visual Services, LLC.

Cory’s Audio Visual Services was founded in 1953 as a family company based in Oklahoma City, Oklahoma. They are in the business of delivering the highest standard of technology solutions to their customers, and specialize in integrated audio, video and lighting systems for rental, purchase and installation. The Cory’s A/V highly trained staff is the best in the industry for delivering quality work in a polite, prompt and professional manner. Cory’s believes in delivering turn-key solutions and their sales, system design, engineering, installation and operation personnel work closely together from the beginning of a project until completion. www.coryav.com

About PSNI

Professional Systems Network International (PSNI), is an international association of independent professional audio, visual and unified communications systems dealers that provide professional AV and IT systems and services. PSNI provides a forum for information exchange and problem solving to deliver exceptional customer experience, regardless of location. Our commitment to quality, service and expertise is what makes us stand out in the industry. To become an affiliate or preferred vendor partner, or for more information please visit www.psn.org.

About XIRIUM PRO from Neutrik USA

XIRIUM PRO’s modular system includes both input and output modules outfitted for analog, AES, and Dante® protocols. Conversion amongst these protocols is built in. On the transmission side, up to ten discrete audio channels can be transmitted via up to five transmission units. On the receiving side, XIRIUM PRO supports an unlimited number of receiver units. As long as a receiver can ‘see’ the transmitter’s wireless signal, audio engineers can use as many receivers as they want. In addition to transmitters and receivers, an optional repeater module can convert any receiver into a repeater. For more information, please visit Neutrik USA online at <http://www.neutrik.us/>, <http://www.experience-neutrik.com/>, and become a part of its social network family at www.facebook.com/Neutrik.

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**About BTX Technologies, Inc.**

BTX is an award-winning, value-added distributor and manufacturer of products that range from integrations essentials and signal processing to collaboration software, digital signage, IPTV, Video over IP and lecture capture systems for video, audio and data applications. BTX specializes in bringing emerging technologies to its integration client base to help them find new revenue streams for their businesses. BTX has over 75 product lines, an in-house fiber lab and an in-house metal shop for production of high quality custom plates, panels and breakout boxes. BTX, celebrating its 48th year, is a CTS certified organization with a highly technical inside staff and national outside technical sales team. BTX has earned five patents and offers many unique and proprietary products. All of the company's products are available online at www.btx.com, by calling 800-666-0996, and from a selection of international distributors listed on the company's website.

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