



## **KRAMER ELECTRONICS NEWS**

**FOR IMMEDIATE RELEASE**

### **Kramer Network Wins ISE 2016 Best of Show**

*The Software-Based Enterprise Management Platform for AV Networks  
Wins High Praise for Unique Approach to AV/IT Convergence*

Kramer Network, Kramer's new IP-based enterprise management software platform for AV networks, took Installation Magazine's Best of Show at Integrated Systems Europe 2016 in Amsterdam.

The judges "liked how Kramer Network enables the user to source, manage, control and distribute any type of AV content – whether local, IP delivered or cloud-based – to any destination in an enterprise-level solution." They added that Kramer Network "brings consistency of interface, ease of use and convenience to business and educational environments."

With any laptop, PC or mobile device, [Kramer Network](#) lets IT managers and AV operators easily and remotely configure, control, update and manage any AV devices, room environments, and IP streams from any single point in the network via a user-friendly web-based interface.

"Kramer Network's scalability is unique in the world of AV/IT convergence with its flexible architecture and smart GUI, making managing a network of thousands of ports as easy as handling a sports bar or retail facility," said Aviv Ron, VP Business Development & Strategy at Kramer. "The platform is an intuitive and user-friendly solution for anyone tasked with streaming, routing, managing, and controlling a network of AV devices, whether it's an IT or AV manager," added Ron.

Kramer Network can be installed on standard, enterprise, virtual, or cloud servers for easy management and control of the entire AV and IP product range, as well as legacy AV, Dante™ and other devices.

The platform features enhanced security with intuitive user-access management of specific

audio or video sources, rooms and predefined scenarios. IT and AV managers can also easily monitor the system's health status and track the connection between a source and a destination.

For Kramer @ ISE 2016 highlights, news, video interviews, and more, visit:

[www.KramerAV.com/ISE2016](http://www.KramerAV.com/ISE2016)

Learn about other key Kramer Solutions: [VIA Wireless Presentation and Collaboration Solutions](#), [Kramer Control Solutions](#), [Kramer@Work](#)

For information on all Kramer products and solutions, including Sierra Video and Kramer Powered by Calibre, please visit: <http://www.kramerav.com/>.

#### CONTACT:

Clint Hoffman

VP, Marketing

Kramer Electronics, USA

choffman@kramerus.com

732-995-6732

#### Some useful links:

Twitter: <https://twitter.com/kramerelec>

Facebook: <https://www.facebook.com/kramerelectronics>

Pinterest: <https://www.pinterest.com/kramerelec/>

Instagram: <http://instagram.com/kramerelectronicsus>

LinkedIn: <https://www.linkedin.com/company/895692>

#### About Kramer Electronics

Since 1981, Kramer Electronics has been a leading player and pioneer in the Pro AV industry. With 26 global offices across six continents and support and distribution in over 100 countries, Kramer offers an extensive and innovative Pro AV solutions portfolio for Corporate, Education, Houses of Worship, Government, Live Events, Healthcare, and more.

For over three decades, Kramer has built its reputation on strong personal relationships with its customers and providing the highest level of service and support in the industry.

Kramer has won numerous awards, including the 2013 Pioneer of AV Award at InfoComm in honor of its Founder, President & Chairman, Dr. Joseph Kramer. Kramer's award winning analog and IP-driven solutions for collaboration, streaming and control are at the forefront of an ever-evolving Pro AV industry. Kramer's consistent sales growth and expansion into new markets is a testament to the company's commitment to R&D and reliance on customer feedback.