



**BTX Contact:**

Kim Robbins, Senior Marketing Manager

Tel: +1 (914) 592-1800 ext. 350

Email: [kimr@btx.com](mailto:kimr@btx.com)

Web: [www.btx.com](http://www.btx.com)

**For Immediate Release**

## **Visionary Solutions Introduces New Line of H.264 HD Encoders To Be Distributed by BTX Technologies**

**HAWTHORNE, N.Y. — March 3, 2016** — BTX Technologies, a value-added distributor and manufacturer of integration essentials, signal processing products and emerging technologies, and Visionary Solutions, a leading manufacturer of network AV solutions, have announced today the introduction of the M400 Series of H.264 encoders.

Visionary Solutions' M400 H.264 encoders transform live video sources into full-screen, full resolution IP video streams that are transmitted over IP networks. HD or SD formats are supported and can be delivered via multicast, unicast or HTTP.

“When the deployment of many channels are specified into a project, the M400 Series provides a cost conscious way to deliver IP video,” explains Greg Schwartz, President and CEO of BTX Technologies. “This is an especially attractive solution for Houses of Worship, K-12, and other markets where high-quality and lower cost products are a requirement.”

The M400 Series features a small form factor for easy deployment and flexible H.264 encoding up to 1080p with dual bitrate output for different displays and different applications. There is an onboard scaler for input video and the sources include HDMI and CVBS, SDI or VGA and Component. The management and configuration of all the M400 Series of encoders can be done via a web interface or web API, affording a simple and consistent method of controlling the units.

*More...*

The M400 series allows customers to encode a high quality MPEG-TS stream for the local network, while at the same time sending a low bitrate stream to a CDN for redistribution. All backed by Visionary's outstanding support and knowledge of IPTV applications.

The M400 Series of Encoders are shipping today and will be featured at the BTX booth #C9806 at NAB in Las Vegas from April 18<sup>th</sup> – 21<sup>st</sup>.

###

**About BTX Technologies, Inc.**

BTX is an award-winning, value-added distributor and manufacturer of products that range from integrations essentials and signal processing to collaboration software, digital signage, IPTV, Video over IP and lecture capture systems for video, audio and data applications. BTX specializes in bringing emerging technologies to its integration client base to help them find new revenue streams for their businesses. BTX has over 75 product lines, an in-house fiber lab and an in-house metal shop for production of high quality custom plates, panels and breakout boxes. BTX, celebrating its 48<sup>th</sup> year, is a CTS certified organization with a highly technical inside staff and national outside technical sales team. BTX has earned five patents and offers many unique and proprietary products. All of the company's products are available online at [www.btx.com](http://www.btx.com), by calling 800-666-0996, and from a selection of international distributors listed on the company's website.

Twitter: <http://twitter.com/BTXTechnologies>

YouTube: <http://www.youtube.com/btxtechnologies>

*All trademarks and registered trademarks mentioned herein are the property of their respective owners.*

ENDS