



FOR IMMEDIATE RELEASE



SynAudCon Brings In-Person Seminars to Australia and New Zealand

Greenville, IN (February 2016) – SynAudCon has announced an arrangement with Australia-based AV training provider, Technication, to bring their in-person seminars to Australia and New Zealand on a regular basis. Acting as SynAudCon's local agent, Technication's Matt Vance will deliver the seminars, commencing April 2016.

The first seminar offered is the two-day "Core Principles of Audio", which covers the essential theory of

audio and focuses on what a practitioner needs to know to effectively deploy and operate a sound system. Topics such as signal flow, component interconnection, grounding, loudspeaker placement, microphone basics and mixer setup are covered in a manner that is applicable to both installation and live production sound systems alike. The course is open to anyone with an interest in strengthening their audio knowledge, from beginners looking for a solid grounding in audio theory, to professionals looking to solidify their fundamental knowledge.

“We are extremely pleased to be working with Matt at Technication,” explains SynAudCon owners Pat and Brenda Brown. “We have enjoyed watching his progress with Technication and are confident that he will represent SynAudCon well. We are absolutely delighted that SynAudCon’s “Core Principles of Audio” will be taught regularly in Australia and New Zealand.”

Like many other countries, independent education for audio professionals is hard to come by in Australia and New Zealand. Due to distance and time constraints, it has been challenging for the Browns to bring SynAudCon seminars to the region on a regular basis. Fortunately, SynAudCon is known in both countries for providing comprehensive and relevant audio education. The decision to work with a local business that is equally passionate about education was a natural fit.

“Attending a SynAudCon seminar in 2013 was a lightbulb moment – it allowed me to see first-hand how complex audio concepts can be made understandable in an easily accessible way,” adds Vance.

“Technication has given me the perfect vehicle to bring SynAudCon’s unique educational approach to our part of the world, and I’m excited to be able to offer their renowned, high quality, audio training to my peers in our local industry.”

Vance, who holds degrees in physics and electronics engineering, combined his love of music and physics to work as an acoustical consulting engineer specializing in architectural acoustics. He has also worked as a technical trainer for an Australian distributor of professional audio products, providing certification training and technical support for both ClearOne and Symetrix DSP platforms. Along with co-founder Matt Davies, he launched Technication in 2015 with the goal of delivering technical training specifically for the audio visual industry.

The “Core Principles of Audio” seminar is approved for 16 Infocomm CTS Renewal Units, and will be held in most Australian and New Zealand capital cities throughout 2016. The first three seminars are already scheduled:

May 3-4, 2016 – Melbourne, VIC

May 10-11, 2016 – Sydney, NSW

May 17-18, 2016 – Auckland, NZ

To register for SynAudCon training provided by Technication, please visit

<http://www.prosoundtraining.com/site/shopping-cart/in-person-training/core-principles-of-audio-australianz/>

###

Photo Caption: Matt Vance, Technician, will deliver SynAudCon seminars to audio professionals in Australia and New Zealand.

Download hi-res: <http://bit.ly/1S6FDxl>

About SynAudCon

Synergetic Audio Concepts (SynAudCon) is the leading provider of real world audio education through web-based training and in-person seminars offered throughout the world. For more than 40 years, SynAudCon has been devoted to providing practical, in-depth training on the principles of audio and acoustics. For more information visit: www.prosoundtraining.com.

Media Contact:

Julie McLean Clark

JMC Communications

o 269 262 4842

m 269 240 3175

juliemcleanclark@gmail.com