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SHURE JOINS THE CISCO® SOLUTION PARTNER PROGRAM

Niles, Ill., Jan. 7, 2016 – Shure Incorporated announced that it has joined the Cisco® Solution Partner Program as a Solution Partner. The Internet of Everything (IoE) continues to bring together people, processes, data, and things to enhance the relevancy of network connections. As a member of the Cisco Solution Partner Program, Shure is able to quickly create and deploy solutions to enhance the capabilities, performance, and management of the network to capture value in the IoE.

“We are very proud to be a Cisco Solution Partner,” said Chad Wiggins, Category Director for Networked Systems at Shure. “This distinction imparts in our customers the confidence that they can easily integrate our microphone solution, Microflex® Wireless, within their Cisco infrastructure.”

“Microflex Wireless has been very beneficial for our users,” said Brian Hayes, Senior Design Engineer at IVCI. “Customers gain the benefit of Shure wireless technology with the Cisco codec. Both products are rock solid and have proven themselves in applications ranging from small conference rooms to mobile carts, divisible spaces, and multipurpose room types. The application and versatility of Microflex Wireless and the Cisco Codec Solution seamlessly fit the needs of many customers.”

The Cisco Solution Partner Program, part of the Cisco Partner Ecosystem, unites Cisco with third-party independent hardware and software vendors to deliver integrated solutions to joint customers. As a Solution Partner, Shure offers a complementary product offering and has started to collaborate with Cisco to meet the needs of joint customers. For more information on Shure Incorporated, go to: <http://www.shure.com/americas/products/wireless-systems/microflex-wireless-systems>.

About Shure Incorporated

Founded in 1925, Shure Incorporated (www.shure.com) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the Company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, award-winning earphones and headphones, and top-rated phonograph cartridges. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States. The Company also has regional sales and marketing headquarters in Eppingen, Germany, and Hong Kong, China, with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.