

**Alliance Audio-Visual Group Appointed as AtlasIED Representative for Southern California and Southern Nevada Territories**



AtlasIED appoints [Alliance Audio-Visual Group](#) as new independent manufacturer representative for Southern California and Southern Nevada Territory. "We are very pleased to have Alliance AV join our rep firm network," says John Ivey - President of Sales and Marketing. "This year is instrumental for both parties as AtlasIED prepares to launch a wide range of new installation products. Mathew Jensen (Principal) and his team will bring a wealth of experience to the Southern California and Southern Nevada territory."

AAVG is an established, strong, experienced rep firm, utilizing new, dynamic ideas to represent products in our rapidly evolving industry. They service virtually all A/V markets including A/V contractors, touring sound companies, A/V consultants, retail music and pro audio stores, high end recording suppliers, DJ product specialists, consumer electronic stores, audio video retailers, and broadcast rental companies.

[AtlasIED](#) has been providing communication solutions to the world collectively for over 120 years. AtlasIED is a leader in the commercial and professional AV industry with innovative sound and communications products including VoIP solutions, loudspeakers, networkable DSP, amplifiers, racks, microphone stands, intercom & IR, and more.

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