

KRAMER ELECTRONICS NEWS

FOR IMMEDIATE RELEASE

Kramer Introduces New Powerful 11x4 Presentation Scaler/Matrix Switcher

The VP-558 Offers HDMI & HDBaseT Inputs and Outputs and Scales to

Four Independent Outputs

Kramer announces the release of the <u>VP-558</u>, a powerful 11x4 ProScale[™] presentation scaler/matrix switcher that can output four independent scaled images with embedded audio via both HDMI and HDBaseT. The **VP-558** offers the best price performance of its kind in the industry.

Featuring Kramer's renowned scaling technology, **VP-558**'s four independent scaled outputs are perfect for applications that require multiple screens of various sizes and resolutions at different distances from the cabinet or rack. The product's HDBaseT inputs and scaled outputs offer the flexibility to use a variety of input and output devices that are far away from the switching unit.

The versatile **VP-558** features 6 HDMI and 4 HDBaseT inputs along with an analog VGA input. The unit includes a 4x1 USB switcher, independent stereo audio outputs and a line output. **VP-558** also has a microphone input, an amplified speaker output and audio DSP.

This product is an ideal matrix switcher solution for meeting rooms with video conferencing systems. With its integrated 4X1 USB switcher, the **VP-558** is also an

outstanding choice for setups that require USB switching with video and audio (e.g., a Smart Board).

VP-558's control options include extensive built-in Web pages, OSD and RS-232. The presentation scaler/matrix switcher's unique combination of features makes it flexible and cost-effective for a wide variety of installations.

The **VP-558** is currently available and shipping worldwide.

For information about all Kramer products and solutions, including VIA Presentation and Collaboration Solutions, the K-Touch Control Platform, Sierra Video, Minicom Digital Signage, and Kramer Powered by Calibre, please visit: www.kramerus.com.

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About Kramer

Since 1981, Kramer Electronics Ltd. has been a leading player and pioneer in the Pro AV industry. With 26 global offices across six continents and support and distribution in over 100 countries, Kramer offers an extensive and innovative Pro AV solutions portfolio for

Corporate, Education, Houses of Worship, Government, Live Events, Healthcare, and more.

For over three decades, Kramer has built its reputation on strong personal relationships with its customers and providing the highest level of service and support in the industry.

Kramer has won numerous awards, including the 2013 Pioneer of AV Award at InfoComm in honor of its Founder, President & Chairman, Dr. Joseph Kramer. Kramer's award winning analog and IP-driven solutions for collaboration, streaming and control are at the forefront of an ever-evolving Pro AV industry. Kramer's consistent sales growth and expansion into new markets is a testament to the company's commitment to R&D and reliance on customer feedback.

For more information, visit us at: www.KramerAV.com