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HERMAN ANNOUNCES NEW WEBSITE LAUNCH

MIAMI, FL., Dec. 7, 2015 – Herman (www.HermanAVGroup.com), a leading provider of AV products, procurement services, and labor resources to systems integrators in the commercial AV and broadcast industries, has launched a new website with a comprehensive brand approach, easier to navigate content, featured products and brands, and mobile-friendly delivery.

“We are very excited about our newly designed website,” said David Wolf, President at Herman. “The new design will share more information about the value Herman provides, and now Herman customers will be able to access the website on any mobile device, making it possible to place orders, request quotes, and check delivery status from their phone.”

The new website brings together all the services that Herman provides from products to AV installation, engineering and programming to logistics solutions. Herman is the system integrator’s premier resource for both products and services.

About Herman

Herman is a leading provider of professional AV products, procurement services and labor resources to systems integrators in the commercial AV and broadcast industries. With two distinct and complementary divisions - Herman Pro AV and Herman Integration Services – Herman is the single source for industry leading products, procurement and supply chain solutions, as well as technical labor resources. Systems integrators rely on Herman for complete project coordination and trained, experience personnel. Celebrating 52 years in business, Herman has leveraged its industry experience to help integrators improve operational efficiencies and achieve cost savings related to the procurement and management of project materials and labor resources. Visit www.HermanAVGroup.com to learn more.