

**FOR IMMEDIATE RELEASE**

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**SHUREPLUS™ CHANNELS APP UPDATED TO INCLUDE UHF-R® COMPATIBILITY**

**Niles, Ill. Oct. 29, 2015**—Delivering time-saving flexibility and convenience, The ShurePlus™ Channels Mobile App provides audio professionals real-time, precision monitoring of select Shure wireless system parameters from any iOS device. Supported on Apple mobile devices running iOS 8 and later, ShurePlus Channels is compatible with the Axient® Wireless Management Network, ULX-D® Digital Wireless, QLX-D® Digital Wireless System, PSM®1000 Personal Monitor System, and new to version 1.2, the UHF-R® Wireless System.

When connected to a user's dedicated Wi-Fi network, ShurePlus Channels automatically discovers compatible Shure hardware, offering remote visibility to critical channel information like RF signal strength, interference alerts, audio levels, transmitter battery life and alerts, and other key attributes. When combined with ShowLink® Remote Control for Axient, ShurePlus Channels enables simultaneous adjustment of transmitter and receiver settings, a powerful addition to the wireless solution's already advanced feature set.

"ShurePlus Channels is a problem solver that meets the challenging demands of today's wireless users," said Chad Reid, Category Director for Software at Shure. "In response to user demand, we are pleased to add support for our popular UHF-R Wireless line to the app. The ability to freely roam a performance space and confidently monitor and operate UHF-R or other wireless gear provides invaluable flexibility. It works as a great complement to our powerful Wireless Workbench® 6 application, but also just as well as a stand-alone monitoring solution."

Through in-app purchase, users can further unlock the ability to remotely control their Shure gear and make changes to channel parameters. For a one-time \$9.99 fee per wireless product line, crucial receiver and transmitter settings—such as frequency assignment, audio input/output levels, channel and device naming, and menu locking—can be adjusted from an iPad, iPhone, or iPod.

For more information, visit [www.shure.com](http://www.shure.com).

**About Shure Incorporated**

Founded in 1925, Shure Incorporated ([www.shure.com](http://www.shure.com)) is widely acknowledged as the world's leading manufacturer of microphones and audio electronics. Over the years, the Company has designed and produced many high-quality professional and consumer audio products that have become legendary for performance, reliability, and value. Shure's diverse product line includes world-class wired microphones, wireless microphone systems, in-ear personal monitoring systems, conferencing and discussion systems, networked audio systems, award-winning earphones and headphones, and top-rated phonograph cartridges. Today, Shure products are the first choice whenever audio performance is a top priority.

Shure Incorporated is headquartered in Niles, Illinois, in the United States. The Company also has regional sales and marketing headquarters in Eppingen, Germany, and Hong Kong, China, with more than 30 additional manufacturing facilities and regional sales offices throughout the Americas, EMEA, and Asia.

