



KRAMER ELECTRONICS NEWS

FOR IMMEDIATE RELEASE

Kramer Unveils New Wireless Education Solution at InfoComm Connections in New York City

*VIA Campus Strengthens Kramer's Footprint in Education, Bringing
Advanced Collaboration Features to Education and Training Environments*

November 11, 2015 — Kramer has released a wireless VIA solution for Education and Training at InfoComm Connections 2015. VIA Campus, the newest addition to the [VIA family](#) of wireless presentation & collaboration solutions and based on direct input from experts in higher education, enhances student engagement in classrooms and multi-use corporate training rooms.

With any laptop or mobile device, students can connect and present instantly to the main display, view the main display on their screen, edit documents together in real time and use the main display as a digital whiteboard. Both teachers and students can share any size file and stream smooth full-frame HD video.

The solution's e-polling and e-exam features help teachers easily and instantly measure how much students are actually learning. With e-exams, teachers can give interactive, multi-media tests and get immediate feedback. e-Polling lets teachers conduct instant surveys of student knowledge and opinion to help stimulate relevant and lively discussion and debate.

This Bring-Your-Own-Device (BYOD) solution also features full on-screen collaboration, seamless Mac/PC and iOS/Android mirroring, and 3rd-party apps for remote learning and collaboration.

“We believe VIA Campus will transform the training experience, helping customers engage their students better and create a more efficient and satisfying learning environment,” said Neta Lempert, VP Digital Business Development at Kramer.

For information about all Kramer products and solutions, including VIA Wireless Presentation and Collaboration Solutions, K-Touch Control Solutions, Sierra Video, Minicom Digital Signage, and Kramer Powered by Calibre, please visit: <http://www.kramerav.com/>.

ENDS

Some useful links:

Twitter: <https://twitter.com/kramerelec>

Facebook: <https://www.facebook.com/kramerelectronics>

Pinterest: <https://www.pinterest.com/kramerelec/>

Instagram: <http://instagram.com/kramerelectronicsus>

LinkedIn: <https://www.linkedin.com/company/895692>

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About Kramer

Since 1981, Kramer Electronics Ltd. has been a leading player and pioneer in the Pro AV industry. With 26 global offices across six continents and support and distribution in over 100 countries, Kramer offers an extensive and innovative Pro AV solutions portfolio for Corporate, Education, Houses of Worship, Government, Live Events, Healthcare, and more.

For over three decades, Kramer has built its reputation on strong personal relationships with its customers and providing the highest level of service and support in the industry.

Kramer has won numerous awards, including the 2013 Pioneer of AV Award at InfoComm in honor of its Founder, President & Chairman, Dr. Joseph Kramer. Kramer's award winning analog and IP-driven solutions for collaboration, streaming and control are at the forefront of an ever-evolving Pro AV industry. Kramer's consistent sales growth and expansion into new markets is a testament to the company's commitment to R&D and reliance on customer feedback.

For more information, visit us at: www.KramerAV.com