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Biamp Systems Welcomes Bill Nattress as Director of Channel Strategy — Paging

BEAVERTON, Oregon — **Nov. 18, 2015** — <u>Biamp Systems</u>, a leading provider of innovative, <u>networked media systems</u>, today introduced Bill Nattress as its director of channel strategy with a specific focus on paging. In his new role, Nattress will report to Vice President of Global Sales Ron Camden and be responsible for expanding and deepening the worldwide presence of Biamp[™] within large-scale paging projects.

"Bill comes to Biamp from one of the most respected consulting firms in the industry, and we feel honored to welcome him aboard our team," said Camden. "His passion for the AV marketplace, project management expertise as an integration consultant, and experience working with some of the most impressive installations in the world make him a remarkable asset. We look forward to what the future holds as we move into new areas."

Prior to joining Biamp, Nattress was a principal at the firm Shen Milsom & Wilke, where he led projects at large venues such as King Abdullah University of Science and Technology, KAUST, and Princess Nora University. His extensive experience includes specialization in areas including project management in the design, engineering, installation, and integration of audio, video, conferencing, and control systems. In addition, Nattress conceptualized the technology that led to the construction of Chicago's Millennium Park Video Fountains landmark, which was awarded first place honors by ARCHI-TECH magazine. Nattress is a Senior University Faculty member for InfoComm, and was named InfoComm's Educator of the Year in 2009.

"During my career, I have had the pleasure to provide design solutions that were both innovative and cutting edge, while addressing the needs of the customer," said Nattress. "Biamp was often an integral part of the solution for satisfying communication needs. I am delighted to be a part of the Biamp team and look forward to assisting in our continued global growth."

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About Biamp Systems

Biamp Systems is a leading provider of innovative, networked media systems that power the world's most sophisticated audio/video installations. The company is recognized worldwide for delivering high-quality products and backing each one with a commitment to exceptional customer service.

Recipient of the Frost & Sullivan 2015 Global Installed Audio Conferencing Enabling Technology Leadership Award, Biamp is dedicated to creating products that drive the evolution of communication through sound. The award-winning Biamp[®] product suite includes the Tesira[®] media system for digital audio networking, Audia[®] Digital Audio Platform, Nexia[®] digital signal processors, Sona[™] AEC technology, and Vocia[®] Networked Public Address and Voice Evacuation System. Each has its own specific feature set that can be customized and integrated in a wide range of applications, including corporate boardrooms, conference centers, performing arts venues, courtrooms, hospitals, transportation hubs, campuses, and multi-building facilities.

Founded in 1976, Biamp is headquartered in Beaverton, Oregon, USA, with additional engineering operations in Brisbane, Australia, and Rochester, New York. For more information on Biamp, please visit www.biamp.com.

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