# BrightSign Earns Trio of Industry Accolades

## Company Recognized for Continued Financial Growth and Leadership in the Digital Signage Market

LOS GATOS, CA – (November 13, 2015) – BrightSign, LLC®, the global market leader in digital signage players, is poised to close the calendar year with strong validation by a trio of industry awards. In a matter of a few short months, BrightSign was honored by Deloitte, Inc. Magazine and the Silicon Valley Business Journal. This marks the second year in a row the company has been included in the Inc. 5000 list. BrightSign now has the added distinction of being included in Deloitte's Technology Fast 500 list and the Silicon Valley Business Journal's list of the 50 Fastest-growing Private Companies.

"A win streak of this magnitude is unprecedented for BrightSign, and this accomplishment is a testament to the hard work of our employees and the continued support of our partners," said Jeff Hastings, BrightSign's CEO. "We're invigorated by these awards and we aim to demonstrate similar growth in the months and years ahead."

All three awards were judged on a diverse set of criteria, with an emphasis on revenue generation. BrightSign's strong and steady growth was evaluated favorably and ultimately earned the company the following awards:

### **Deloitte Technology Fast 500**

Deloitte's Technology Fast 500 award winners were selected based on percentage of fiscal year revenue growth during the period from 2011 to 2014. The ranking is compiled from applications submitted by private companies in North America directly to the Technology Fast 500 website and from public company database research conducted by Deloitte LLP.

#### Inc. 5000

The Inc. 500/5000 stands as one of the industry's most distinguished editorial awards, celebrating the innovation and leadership that drives companies to succeed in a fiercely competitive entrepreneurial landscape. This prestigious list of the nation's most successful private companies has become the hallmark of entrepreneurial success and the place where future household names first make their mark.

#### Silicon Valley Business Journal Fastest-growing Private Companies

Each year the Silicon Valley Business Journal publishes its list of the 50 fastest-growing private companies. Companies must be based in the Silicon Valley, and demonstrate strong revenue growth over the previous three years.

For more information about BrightSign and its portfolio of digital signage solutions, visit <u>www.brightsign.biz</u>.

#### About BrightSign

BrightSign LLC, the global market leader in digital signage media players, is headquartered in Los Gatos, California, with offices in Europe and Asia. BrightSign manufactures media players, and provides free software and networking solutions for the commercial digital signage market worldwide, serving all vertical segments of the digital signage marketplace. From entry-level

BrightSign LS players to BrightSign 4K players offering state-of-the-art technology and unsurpassed performance, BrightSign's products are known for their signature reliability, affordability, ease-of-use, and market-leading technology. For more information, visit <u>www.brightsign.biz</u>. Follow BrightSign at <u>http://twitter.com/brightsign</u> and <u>http://www.facebook.com/BrightSignLLC</u>.

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