

## FOR IMMEDIATE RELEASE

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## HERMAN PARTNERS WITH ZEEVEE TO DISTRIBUTE VIDEO AND SIGNAL TECHNOLOGY

MIAMI, FL., Oct. 6, 2015 – Herman (www.HermanProAV.com), a leading provider of AV products, procurement services, and labor resources to systems integrators in the commercial AV and broadcast industries, has entered into a distribution partnership with ZeeVee, the only manufacturer today of multimedia content over coax, CATx, and fiber.

"We are very excited about our ZeeVee Partnership," said Jeffrey Wolf, Executive VP at Herman. "ZeeVee provides unique products and technologies to add to our ever expanding product offering. With manufacturing in the U.S., ZeeVee offers high quality product and product development that is forward looking, enabling us to provide innovative solutions to our integrator partners to best serve their needs."

"ZeeVee's focus on delivering video from any source, on any network, to an unlimited number of displays is a perfect fit with Herman Pro AV's breadth of products and services," said Chris Scurto, Vice President of Marketing and North American Sales for ZeeVee, Inc. "Herman's customers will now have access to our full line of RF and IP based, SD and HD video distribution products, making it possible for commercial and Pro AV integrators to transition their business to the IP based future."

## **About Herman**

Herman is a leading provider of professional AV products, procurement services and labor resources to systems integrators in the commercial AV and broadcast industries. With two distinct and complementary divisions - Herman Pro AV and Herman Integration Services – Herman is the single source for industry leading products, procurement and supply chain solutions, as well as technical labor resources. Systems integrators rely on Herman for complete project coordination and trained, experience personnel. Celebrating 52 years in business, Herman has leveraged its industry experience to help integrators improve operational efficiencies and achieve cost savings related to the procurement and management of project materials and labor resources. Visit www.HermanAVGroup.com to learn more.

## About ZeeVee

ZeeVee is a global manufacturer of video and signal distribution technology for ProAV and IT markets. As the only manufacturer today that can deliver multimedia content over coax, CATx and fiber, ZeeVee is transforming the digital video industry with its award-winning, SD, HD and Ultra-HD/4K solutions delivering innovative, cost effective and easy to install distribution platforms. ZeeVee is installed in thousands of facilities worldwide where there is a need to transport video content from multiple sources to multiple displays over almost any distance. www.zeevee.com