



**FOR IMMEDIATE RELEASE**

**IdentiSys appoints Michael R. Shields, II President and CEO**

Eden Prairie, MN — October 1, 2015— IdentiSys Inc., North America’s largest sales and service integrator of identification, card issuance, emergency response, customer line management and access control security systems, today announced Michael R. Shields, II will assume the role of President and CEO of IdentiSys.

Michael will have responsibility for all of IdentiSys. This includes all functions and Divisions and will report to the Board of IdentiSys. Michael R. Shields, the current Chairman and CEO will move into the position of Chairman and Founder.

Mike started his career at IdentiSys in May, 2001, graduated from the University of St. Thomas with a Bachelor of Science in Entrepreneurship and has focused on learning the business and working throughout the IdentiSys organization in preparation for this role. Most recently, Mike served as the Executive Vice President of Sales for all of IdentiSys.

“I take great pride in everything we have accomplished at IdentiSys in the past 16+ years. While I have many great memories of our accomplishments and of those who have made them possible, this announcement is one I have been looking forward to for many years and one I am most proud of and pleased to announce”, said Michael R. Shields.

“I thank those who have helped to train and develop Mike for this role at IdentiSys. It has been known that Mike was being groomed to run the company and all of IdentiSys has contributed immensely in preparing him for the role”, said Michael R. Shields.

“While today is a big change for me, and one that I have been training for my whole career, I’d like to think it will be business as usual. We’ve had 16+ successful years, and while there must be some changes within the company, most things are staying the same,” said Michael R. Shields II. “Our same great customers, wonderful colleagues, products, vendors, systems, and ultimate vision and operations will remain the same.”

One main change in conjunction with this transition is the creation of a new Division within IdentiSys to focus on supporting, growing and developing our business in the areas of Physical and Logical Security. This new Division will implement products and programs to excel in these areas and grow our business. The recent acquisition of LINSTAR is part of that strategy and

LINSTAR will serve as the critical core of this new Division which will be known as IdentiSys' Security Division. Debra R. Ferril will head up these groups and carry the title of Executive VP of IdentiSys and President & GM of the LINSTAR Division of IdentiSys.

### **About IdentiSys**

Founded in 1999, [IdentiSys Inc.](#) offers complete identification, security and tracking solutions, including most applications using a plastic card, ID badge, metal tag, or biometric. Its divisions include [Gebco Hawaii](#), [LINSTAR](#), and [ID Connection](#), serving the reseller marketplace. The Eden Prairie, Minnesota Company is North America's largest supplier of security, ID and card solutions to end users, representing over 70 key identification, card fulfillment and security suppliers while providing superior service and support to over 30,000 customers in corporate, education, healthcare, financial, government, gaming and many other markets.

IdentiSys is a member of Identification Systems Group (ISG), Identification Systems Dealer Association (ISDA), National Association of Campus Card Users (NACCU), Photo Marketing Association (PMA), Professional Security Alliance (PSA), National Systems Contractors Association (NSCA) and Specialty Graphic Imaging Association (SGIA); Gebco Hawaii is a member of BindRite Dealers Association; ID Connection is a member of Security Industry Association (SIA). ([www.identisys.com](http://www.identisys.com))

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