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E4 AV TOUR IS BACK &

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E4
Experience

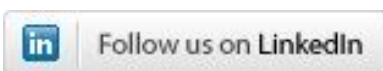
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News Release

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Almo Professional A/V Makes Final E4 AV Tour 2015 Stop in New York Metro Area Next Week

Announces New Almo Bandwidth Services with Top National Providers Including Comcast Cable

Philadelphia, PA — October 1, 2015 — [Almo Professional A/V](#) is wrapping up its 2015 “Fully Charged” [E4 AV Tour](#) next week in its most popular location, the New York Metro area. The event, which takes place at the Teaneck Marriott New Jersey on October 8, is also the official launching platform for Almo’s third service program: **Almo Bandwidth Services** and subsequent relationship with the newest E4 exhibitor, Comcast Cable.

“The E4 Tour only comes to this area every two years and it is an entirely different event in 2015 than it was in 2013 or will be in 2017 so it’s absolutely worth taking the day to come out and learn, network and experience the latest and greatest in the Pro AV world,” said Sam Taylor, executive vice president and COO for Almo Professional A/V.

To view a video about the E4 AV Tour, [click here](#).

In terms of the new Almo Bandwidth Services program, Taylor explained, “We are helping our integrators focus on recurring revenue streams to make their businesses more valuable. As the first distributor in the AV industry to offer bandwidth services with the top US providers -- including Comcast Cable -- our

partners can now sell their end users long-term contracts for high-bandwidth connectivity as part of an overall installation. Their customers pay for this service on a monthly basis and the integrator makes a recurring monthly commission on those contracts.”

To view an interview with Sam Taylor about the Almo Bandwidth Services Program, [click here](#).

The E4 New York Metro event also includes two new hands-on “[E4 Experience](#)” workshops focusing on Digital Signage Content & Distribution and BYOD & Collaboration. To view an interview about the E4 Experience workshops with Brian Rhatigan, director of business development for Almo Professional A/V, [click here](#).

Another highlight is the return of the highly sought out 90-minute technical HDBaseT Installer Expert Program, which is designed for those who would like to learn more about HDBaseT technology, regardless of whether they are beginner or expert installers.

For a complete E4 New York Metro agenda, [click here](#).

About the E4 AV Tour

Now in its sixth year, the E4 tour has traveled to cities around the country to provide product, technical and business training needs to thousands of resellers and installers while creating the ideal forum for professional networking. Named the best [Training, Consulting/Business Service](#) two years in a row, the E4 program fuels up AV professionals by offering a full day of educational sessions worth InfoComm Renewal Units as well as exclusive access to the newest high energy AV products and services.

E4 New York Metro Details

E4 New York Metro is taking place on October 8, 2015 at the Teaneck Marriott in Teaneck, New Jersey from 8:00 a.m. to 4:00 p.m. and is entirely free, including parking, for Almo Pro A/V’s reseller, integrator and consultant partners. To register, [click here](#).

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About Almo Professional A/V

Almo Professional A/V provides the industry’s most advanced product distribution, training and education, and technical support options available for the Pro AV community. With a highly skilled sales team, reseller education programs, seven distribution centers across the U.S. and product lines for the Pro A/V channel, Almo Professional A/V provides customers with the full distribution experience on a local and a personal level. Almo Professional A/V is a division of Almo Corp., the nation’s leading independent distributor of consumer electronics and major appliances. For more information about Almo Professional A/V, please call 888-420-2566 or go to www.almoproav.com. Almo Professional A/V can also be followed on Twitter at <http://twitter.com/almoproav> and on Facebook at www.facebook.com/almoproav.

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